

Children matter.

Quarterly Report, October - December 2006

Produced by

Community Education and Child Advocacy Department

Riley Hospital *for* Children

Indianapolis, Indiana

Dear Child Advocacy Colleagues:

The start of every new year is an ideal time for resolutions that can help set the tone and direction for the year to come. What resolutions will you make this year as you prepare for opportunities for service to children and families? Consider these:

- **Resolve to listen more.** Listening is hard work. I don't listen as well as I should and know it. But to listen well, that means you need to stop and invest time and energy into what another person is saying, not in just thinking about what your next remark should or should not be. Listening means you also have engaged yourself in a face-to-face conversation, instead of an e-mail exchange, which in the end can be very productive in terms of making and keeping relationships with others.
- **Resolve to think big.** Why not? The start of every new year is a chance to start again, a blank page of new possibilities and for new ideas to emerge on how to do old things in new ways or to create new ways of getting work accomplished more efficiently.
- **Resolve to collaborate wherever possible.** Spartan operating budgets and ever-tightening sources of funding make it critical for all of us to collaborate creatively on projects and strategic planning for how to accomplish shared missions and goals. Duplication of effort is not a luxury for any of us. Coordination of planning and use of precious resources are survival skills to be cultivated daily to continue to optimize our efforts to serve children and families on a statewide scale.
- **Harness the power of teens, young adults, and parents.** There clearly is enough work for all of us to do and more. Find new ways through our developing of volunteer opportunities to challenge teens, young adults, and parents to participate in Riley Hospital's statewide outreach in children's health, wellness, and safety. We need their voices, their perspective, their enthusiasm, and passion.
- **Be accountable for results.** Who's responsible for making change happen? *We are.* We are ***all*** on Riley Hospital's Child Advocacy Team. Let's get down to business and figure out our priorities, action steps, and outcomes desired, and then take the necessary steps to move forward with the unstoppable force of a unified team. Our kids and families need us more than ever as this new year dawns. None of us can get the job done alone.
- **Ask for help.** There are so many pools of expertise and knowledge at Riley Hospital and on the campus of Indiana University-Purdue University at Indianapolis. I still remember one of the challenges Dr. Morris Green posed to all of us at the 75th anniversary celebration for Riley Hospital: he said, "walk across the street." *Good idea, Dr. Green.* There is a vast array of resources on our fine campus that can be of help to all of our work. Those resources need to be cultivated and brought into Riley

Hospital's current and future capabilities to do good work for kids and families.

- **Be kinder (to yourself and others).** The work that we all do asks much from all of us. Much time and effort is required on a daily basis. To that end, much is sacrificed in terms of personal time and time for even small things, like more than just a quick gulp of lunch. My goal is to drink as much hot tea as possible in this next year and my hope is to do so with friends and colleagues sitting across from me whenever I can corral them to sit down with me as well.

As another year of service for children and families begins, Riley Community Education and Child Advocacy's Team looks forward to working with you all.

Sincerely,

Karen Bruner Stroup, PhD, Director

Safe Children

Riley Hospital's Safety Store and Injury Prevention Programs

The Safety Store continues to be a cornerstone for the department's injury prevention programs. During this quarter, we have focused on the importance of backpack Safety, Halloween safety, home safety, fire safety, toy safety, holiday safety, and winter safety. Window displays, featured safety products, and literature on these various topics have been available throughout this quarter.

Below is a summary of Safety Store consumer traffic for the fourth quarter of 2006:

Month	Number of people purchasing products per month	Number of items sold per month
October 2006	158	334
November 2006	129	345
December 2006	99	232

October and November were strong months for the store as we featured backpack Safety with the continued sale of Riley backpacks with a variety of Safety information enclosed in each pack including tips on wearing backpacks safely. October is also fire prevention month, so we featured fire safety products including smoke alarms, carbon monoxide detectors, fire extinguishers, and fire escape ladders. Sales of fire safety products have been strong this quarter.

In November, we partnered with the Cheer Guild and featured a window display with a toy vehicle that was being raffled to help raise money for the Cheer Guild. We displayed the toy vehicle in the window, and we were able to emphasize the value of toy safety and helmet safety during the holiday season in the display. Raffle tickets were available in the Over the Rainbow Gift Shop and were on sale from Cheer Guild volunteers in the hospital atrium over the course of a 3 day period. The Cheer Guild graciously handed out safety literature from our department on a variety of topics to raffle ticket patrons and other foot traffic that visited the hospital. We are very grateful for the partnership that we have with the Cheer Guild that allows us to work together for the greater good of the hospital community and the community at-large.

Traditionally, December has been a slower month for us due decreased traffic and the closure of some Riley Outpatient Clinics due the holiday season, but we continued to see high demand for our line of fire safety products. In addition, due to the mild December weather and lack of snow, there has been decreased demand for our winter safety products and literature. With January approaching, we are sure to see some changes in the weather and increased need for winter safety products and information. As we enter the new year of 2007, we are looking forward to sharing our knowledge of Safety Stores to other hospitals throughout the state and across the nation.

Cara Fast, Child Injury Prevention Program Manager, has also been busy this quarter. She continues to attend meetings for the following: Kiwanis Kids for Riley Meetings, Injury Free Coalition for Kids, SAFE Kids, Infant Injury Work Group, and the Marion County Fatality Review Team. In

addition, she assisted Dawn Daniels of the Injury Free Coalition for Kids with a pedestrian course on the dedication day (October 6, 2006) of a new playground for the children at IPS School #81 in Indianapolis, IN. A grant by Allstate insurance as well as an army of volunteers from Allstate and other community agencies made it possible for the children at school #81 to gain a new safe, accessible playground for their school. Before this new playground was installed, the children did not previously have a playground at their school. Congratulations to Dawn Daniels for spearheading this effort and to kids of IPS school #81 for their new playground!

Cara Fast also appeared in a television interview where she addressed the various aspects of toy safety for the Indianapolis Recorder on December 21, 2006. We were grateful to have this opportunity to address the public on the important topic of toy safety during the holiday season.

Karen Stroup spoke before a Westside Kiwanis Club meeting on November 8, 2006 at 7 am regarding Riley Hospital's Safety Store.

Safe Escape Program Update

Program Overview:

- ❖ Initial funding provided by Department of Homeland Security, Assistance to Firefighters, Fire Prevention and Safety Grant, 2002 and 2004
 - Developed hospital based Safety Store and Safe Escape product distribution program to help all children escape during a fire
 - Approximately 700 families were provided free adaptive fire safety products and education during calendar year 2005
- ❖ Current project funding provided by Department of Homeland Security, Assistance to Firefighters, Fire Prevention and Safety Grant 2005
 - Currently completed:
 - On October 4, 2006, Emily McQuade, Jackie Jones and Carrie Bolden field-tested families of children with disabilities or special health care needs on select evacuation products. These families were voluntarily selected through the cerebral palsy clinic at Riley Children's Hospital, Indianapolis, IN.
 - Emily McQuade attended website training on October 17, 2006 and November 15, 2006 to further her knowledge on website design for Safe Escape.
 - Emily McQuade, Carrie Bolden and Jackie Jones attended the "Triage and Resource Allocation and Disaster and Pandemic Emergencies" in-service on October 25, 2006 at Methodist Hospital to learn about hospital emergency preparedness at a national level.
 - Collection of feedback from 511 families who originally participated in the 2005 Safe Escape program about existing products, personal evacuation concerns, and recommendations. SurveyMonkey software was utilized to compile data over a four week period, closing on October 31, 2006. In order to serve the needs of our Hispanic population, the survey was also made available in hard copy in Spanish.
 - Collection of feedback from NACHRI agencies and emergency service personnel on evacuation policies and statistics for children with disabilities or special health care needs. SurveyMonkey software was utilized to compile data over a four week period, closing on October 31, 2006

- Literature review conducted to identify best practices in emergency evacuation and planning for persons with disabilities and children. Collection of these resources was compiled via websites and conference information.
- Evaluation and finalization of evacuation products from field-testing and research completed for recommended inventory to distribute free to families of children with disabilities or special health care needs.
- Updates of product education protocols are being written for teaching families about evacuation materials and proper use, by Carrie Bolden and Jackie Jones
- Emily McQuade, Carrie Bolden, Jackie Jones and Karen Stroup met with prospective media agencies and personnel to consider design and development of the Safe Escape website and video production on the following dates:
 - November 9th – Emily, Carrie, Jackie, and Karen
 - November 29th - Emily, Carrie, and Jackie
 - December 1st – Emily and Carrie
 - December 8th, 15th, and 27th- Emily

These media agencies and personnel included Moriarty Media, Medical Animatics, Inc., Tim Yates, Donna Gray, and NetmediaOne, LLC. Each agency was asked to submit their proposals by Dec 8, 2006.

- Creation of online template via the program website for replication of Safe Escape by other children’s hospitals nationwide
 - Emily McQuade and Carrie Bolden attended the IYI (Indiana Youth Institute) “Kids Count” conference in Indianapolis on December 6, 2006 to further collect children’s resources and make professional network connections.
 - Emily McQuade attended the “Emergency Preparedness and Response Conference”, held in Washington, D.C. on Dec 13-14th which provided opportunities to network and learn about what other agencies are doing to prepare nationally for natural disasters and emergencies.
 - A list of vendors to be used for product purchasing and field-testing were researched, contacted, and set-up in EPIC (Electronic Procurement and Invoicing Center).
- Projected to complete by February 2006:
- Purchase and distribution of all selected products
 - Video taping of proper demonstrations of products using families of children with disabilities for website
 - Development of an operations manual and collateral materials for the Safe Escape program that can be replicated by hospitals for their own program creation

Pedal Power Program

Community Education and Child Advocacy has been working to transition this program so that fund raising, ordering, delivery, and presentation of adapted bikes for children with disabilities takes place at the local level through leadership by the Indiana District of Kiwanis International. A listing of action steps has been drafted for Kiwanis Clubs to follow to accomplish these steps so that the process ends with a child receiving his adapted bike locally and participating in a bike safety course for all children presented by Key Clubs and Circle K Clubs working in partnership with other youth groups and Kiwanis Clubs locally. Riley Hospital would then be positioned to do what it does best: teach others to be able to put Pedal Power to work in their community. The guide for fitting helmets is in process of being updated to recognize considerations for fitting helmets for kids with disabilities or special health care needs. The list of drafted action steps will be sent in early 2007 to the Indiana District of Kiwanis International to review following their experience in working with

the Department to order and present an adapted bike for Dominic Young to honor the leadership of Pat Hawkins, former Governor of the Indiana District. Once this list is finalized, all program resources will be posted on the Riley Hospital web site for community partners to access with the goal to broaden the outreach of this program to be able to serve children with disabilities across the state, not just a small number of Riley Hospital patients.

Karen Stroup provided editing support to Greg Williamson at the Riley Children's Foundation for his drafting of an article for the *Hoosier Kiwanian* about the Pedal Power Program.

Healthy Children

Jump Kids Jump!

Three key meetings took place this quarter to keep this project moving forward. On October 26th, Jamie Haak, Executive Director of the Indiana State Department of Health's Office of Women's Health, provided an opportunity for Jon Mills, Clarian Health's Manager of Public Affairs, and Karen Stroup to speak to members of Jamie's Advisory Board about the progress being made to complete the updating and expansion of Jump Kids Jump resources.

As a follow-up to that initial presentation, Jamie Haak opened up yet another opportunity for us to meet with Ellen Whitt and Paula Parker Sawyers (Office of Faith-Based and Community Initiatives) of the Governor's Office in another meeting on December 8th. Also at the December 8th meeting were other colleagues from the State Department of Health: Eric Neuburger (Indiana Governor's Council for Physical Fitness and Sports; Tanya Parrish (INShape Indiana), and Susan Walker of the Indiana District of Kiwanis International. This meeting was followed with an internal meeting on December 14th of Clarian Health partners from Health Promotions and Clarian Human Motion to update project progress and resources that could help support the launching of this program.

Work has continued this quarter to update the Jump Kids Jump CD to now reflect the title, "Jump Kids Jump" and this work is now completed. Final review by project partners of the resource manual is underway through the end of 2006 and recommended changes will be made prior to posting on the Riley Hospital web site. The Indiana District of Kiwanis International is working toward the goal currently to provide CDs of Jump Kids Jump for all attendees to the Kiwanis Mid-Year Conference on February 10th in Muncie.

Strong Families

Christina Rogers along with Cara Fast is working with the IUPUI School of Social Work in providing BSW student internships through The Community Education and Child Advocacy Department. Christina and Cara attended the (four hour) Social Work Field Instructor's orientation on December 19, 2006. BSW Student Candice Ogles will be interning with the department through the Winter/Spring Semester 2007 (for 240 hours).

On October 10, 2007, Christina spoke to Professor Monique Busch's S251 Social Work class of 25 undergraduate students at IUPUI. She discussed her role and responsibilities in The Community Education and Child Advocacy Department as related to the importance of Macro Social Work and Child Advocacy. As a result of Christina's presentation, she generated interest in a subsequent intern for the Department for Spring Semester 2007.

Christina Rogers continues to attend monthly meetings for the Steering Committee for Riley Hospital's Circle of Care Program, a program developed in 2003 for the unique population that experiences three or more hospital visits in one year on two or more medical or surgical services, to implement a system of care for the child with complex health care needs that is seamless, supportive and safe. The Circle of Care's program goal is better outcomes for these patients by bringing all of the child's identified care providers and resources, including the child and family, into a "circle of care" – seamless, supportive, safe, and collaborative health care model. Christina supports the team with injury prevention information for children with special needs and information of resources offered through the Safety Store for families.

Sibshops continued to be presented quarterly with meetings on October 14th for children ages 8-13. Thirteen children from the following counties attended; Madison, Marian, Hamilton, Boone Hendricks. On November 4th, a Young Sibshop for children ages 4-7, was held with six children attending from the following three counties; Boone, Hamilton, Marian. A representative from Bloomington Hospital's Children's Therapy Clinic shadowed Christina on both dates to learn more about Sibshops and support their efforts to start their own Sibshop program in January 2007. The Indianapolis Star Y-press, a children's news network interviewed Christina in December for a sibling support article: Autism becomes a part of daily life in families. Rewards eclipse frustrations for siblings of those with the disorder: Programs target siblings of special-needs kids. This article was printed in the Indianapolis Star Youth Press December 10, 2006.

Christina worked with Beth Wilhelm's Interpersonal Relationships Class at Plainfield High School to provide them with Free Special Needs Fire Safety Information and materials for their Fire Safety Program. Beth Wilhelm's class presented the materials: Stop, Drop, and Roll to the Plainfield Kindergarten Center on November 21, 2006. As a result of this support, the class received local newspaper coverage in the Hendricks County Flyer on December 4, 2006.

Christina Rogers continues to represent the Riley Hospital Community Education and Child Advocacy Department by sitting on the program committee for the 5th Annual Conference on

Health, Disability and Law: From Policy to the Classroom, Practical Strategies for Behavior Management and Compliance June 8, 2007, at the IU School of Law, Indianapolis. To date the Agenda topics and Conference title, along with confirmed speakers and the vendors list has been created by this committee. The audience for this conference includes teachers, parents, student services personnel, physicians, lawyers, social workers, and therapists. The focus is on many areas that touch the lives of children with disabilities in the school system, including medical, legal, social, and educational issues. The broad diversity of viewpoints and audience is designed to simplify access to services for children and their families.

Christina Rogers has taken the lead role on the registration subcommittee along with Mary Boggs, of the Indiana Children's Coalition for, Children: Our Best Investment-Youth Legislative Day, an advocacy event designed to help Indiana residents learn how they can assist their elected officials make better decisions about important child and family issues. The Statewide conference is scheduled February 5, 2007. The keynote speaker is John Gregg, Former Speaker of the House of Representatives. (www.childrensbureau.org/cobi). Christina has secured printing support and is coordinating the assembly for the packet to be distributed to the 600 persons anticipated to attend this event.

Christina is the Community Education and Child Advocacy Department's representative on the Sunny Start Family Advisory Committee, a statewide initiative led by Dr. Judith Ganser of Maternal & Child Health at the Indiana State Department of Health the pulls together information and resources for parents and professionals on early childhood development as a strategic plan to support a coordinated system of resources and supports for young children from birth up to age six and their families in Indiana. As a result of this team's work, Sunny Start Family Advisory Committee has expanded the Early Childhood Meeting Place website, the team is currently updating the Building Bright Beginnings calendar, "Parent's Guide to Raising Healthy Happy Babies." and the group has been asked by John Richard from the Indiana State Department of Health to provide feedback on the Indiana WINS new web-based inter-agency network for services. The Sunny Start initiative works to ensure that a comprehensive system of resources and supports are available to every young child in Indiana and that every child arrives at school with the necessary skills to be successful.

Christina Rogers, Emily McQuade, and Carrie Bolden attended the 2006 Kids Count in Indiana Conference sponsored by the Indiana Youth Institute courtesy of Clarian Health Promotions support. Great speakers provided new ideas and inspiration for program development and networking opportunities with colleagues working locally and statewide with youth were pursued.

Christina Rogers continues to identify and build strategies for putting Riley Hospital's Special Care Sitter Program into operation. Christina is currently working with Peggy Wild, Indiana's Family & Consumer Science Specialist, on bringing the program to several Family & Consumer Science classrooms for 2007. Other strategies include doing more focused training on-site at Clarian Health affiliate hospitals for adult partners representing different social and community service organizations. The course content for Special Care Sitter overviews disability awareness and introduces medical techniques, and techniques to adapt activities for children with different types of disabilities or special health care needs. The class does not teach complex health care

needs, nor is the teenager taught special nursing skills. - Special Care Sitter also offers a train the trainer component to the program.

Advocacy

Riley Child Advocacy Council

Get On Board with Child Safety

The Riley Hospital Community Education and Child Advocacy Team contributed:

- the prevent falls education piece for use on the national Get On Board with Child Safety web site as a public information/education piece for all website visitors (www.getonboardwithsafety.com)
- recommendations for different ways to support replication of Safety Stores at children's hospitals nationwide as a primary focus for the national campaign in the next two years
- a holiday safety education piece for possible use by other children's hospitals as a reference during the satellite media tour for Get On Board with Child safety in mid-November
- continued planning with Riley Hospital and community partners to promote the Get On Board with Child Safety campaign in 2007 with new audiences, including families of children enrolled into Medicaid and other special children's healthcare services and Hispanic families.
- several department-produced education products (Home Safety Activity booklet, Home Safety Smart sheet, Special Children Need Special Care, and The Key to a Safe Home) to the national Child Injury Prevention Co-Op on the NACHRI web site for use by children's hospital partners nationwide.(see: http://www.childrenshospitals.net/AM/Template.cfm?Section=Injury_Prevention_Cooperative).

Trainings for Teen Advocates

Work continued this quarter with a team of four graduate students in Occupational Therapy and faculty advisor to develop web-based content for transfer to a website for teens and college age students who would be advocates for bike safety. The team met regularly every Monday from 11 am – 1 pm and Riley Community Education and Child Advocacy and the THINK FIRST program joined in on these meetings where appropriate and available. The primary focus of this project is to create “Race for Safety” as a web-based product that introduces teens and college students to the basics for planning and presenting a bike safety course in their community. A meeting took place between the team and the Indy Racing League Media Group to discuss the overall concept for the web site and to identify next steps to be able to work with the IRL Media Group's team during their availability at the first of 2007. Another meeting took place between several members of the project team and an Informatics graduate student who is interested in designing the website.

A major priority for early 2007 is the development of scripts for webisodes that would highlight key topics relating to bike safety.

RISK WATCH

Stroup attended the national RISK WATCH Conference in Boston, Massachusetts from November 1-3 along with three other members of Indiana's State Management RISK WATCH team representing the Indiana Department of Education and the Fisher's Fire Department and Indiana Safety Educators (a statewide network of fire service public education officers). The trip to the conference was underwritten by the National Fire Protection Association. The Conference provided an opportunity for the Indiana team to develop contacts, gain updated information and perspective, and further its planning to continue to offer RISK WATCH as a resource to communities through Riley Hospital's Outreach Committee of the Child Advocacy Council as a home base for all project partners.

Information and resources about the RISK WATCH project were transferred to Community Education and Child Advocacy on the Department of Pediatric's Intranet site as a reference to the Outreach Committee of Riley Hospital's Child Advocacy Council and to external community partners on the RISK WATCH State Management Team.

Karen Stroup joined Ron Lipps of the Fisher's Fire Department on October 30 at 6:30 pm at the Lantern Road Elementary School in Fishers to talk with after school program staff about using RISK WATCH as a resource.

Internships

Tara Sprague and Gina Tamburro, undergraduate students from Anderson University, completed course requirements for their classes in non-profit management by providing staffing support at the Department's display of education materials and resources at Clarian Health's Hispanic/Latino Summit, job shadowing several Riley Hospital staff (Tom Lund, Pam Earnest, and Cara Fast), and learning about the Department's mission, activities, and operations from Karen Stroup. Stroup later met with Mary Ann Coty, Director of Anderson University's Advancing Education and Career Opportunities for Indiana Program, to discuss possibilities for future interns for Riley Hospital.

Trainings and Special Events

The Department has stepped forward to support the Indiana District of Kiwanis International to assist the KIDS (Kiwanis In Direct Support) for Riley planning team in their efforts to develop and present a health and safety fair as part of the Mid-Year Conference in Muncie on February 10. The Department prepared an article for the event for the *Hoosier Kiwanian*, supplied contact information for all child care providers and physicians in Delaware County, and is assisting the Kiwanis team in making contacts and developing a promotional plan for the event.

The Department participated in the IUPUI Employee Health and Benefits Fair on October 26th and distributed education information about the Riley Safety Store and home safety. A select number of Secure Solutions (home safety starter) Kits were distributed to passersby who signed up at the booth.

Marketing

A nomination was prepared and submitted at the request of Volunteer Services for consideration for 87 year old Dorothy Burton who has volunteered for Riley Hospital for 23 years and for the Department for 13 years to be a recipient of the Health Care Hero Award sponsored annually by the *Indianapolis Business Journal*.

A nomination was prepared and submitted on behalf of Linda Hankins, who retired from the Department in March 2007, for her consideration for the Governor Frank O'Bannon Award presented by Indiana Covering Kids and Families at their Annual Conference in December to honor partners who have been leaders through the Coalition on behalf of children and families.

Two articles were featured in the Fall 2006 issue of *Children's Hospital Today* that highlighted the work of Community Education and Child Advocacy at Riley Hospital:

1. **Hospital Focus: Selling Safety – Injury Prevention Store Saves Lives**, (pp. 34-35). This article was written by Jennifer Swartz, Design and Communications Coordinator, Riley Community Education and Child Advocacy, on Riley Hospital's efforts to launch and sustain a Safety Store. Jennifer worked with Jon Mills in the connecting with NACHRI for this article.
2. **Getting on Board with Child Safety**, (page 30) – which highlights the Get On Board with Child Safety Campaign, the 11 partner hospitals, including Riley Hospital, and an advertisement promoting the Children's Hospital Injury Prevention Co-Op, which was launched this fall.

The link off the National Association of Children's Hospital's and Related Institutions web site to the article about the Riley Hospital Safety Store that was featured in the Fall 2006 issue of *Children's Hospital Today* is as follows:

<http://www.childrenshospitals.net/AM/Template.cfm?Section=Home&TEMPLATE=/CM/ContentDisplay.cfm&CONTENTID=23016>

Marketing

Riley Hospital's Safety Store continues to demonstrate capabilities to help support Clarian Health marketing capabilities to existing and prospective hospital affiliates. Several conversations between Karen Stroup and Cara Fast with Marilyn York of the Clarian Health statewide affiliate network about the Safety Store set the foundation for Marilyn York's efforts to present the Safety Store as a unique opportunity that only was available to affiliate hospitals. These Indiana hospitals to date have expressed interest in learning more about the Riley Hospital Safety Store for possible replication at their hospital:

- Morgan County Hospital and Medical Care System
- Decatur County Hospital
- Howard County Hospital
- Community Hospital (Anderson)
- Columbus Regional Medical Center

Riley Hospital's Community Education and Child Advocacy Team currently are working with University Counsels to draft and finalize a letter of agreement that would be signed by Riley Community Education and Child Advocacy and affiliate partner representatives. The agreement would outline responsibilities of both parties and help build consistency of effort by all the affiliate hospitals to support a statewide commitment to making child safety affordable and accessible to all families, including children with special needs. Community Education and Child Advocacy has provided content/design support for a power point presentation that Marilyn York of the Clarian statewide affiliate network can use in conversations with new and current affiliate hospital partners.

With continued information sharing, promotional effort, discussions, and presentations by Riley Hospital's Community Education and Child Advocacy Team, the Safety Store continued through year two of the national Get On Board with Child Safety campaign to gain in recognition as a useful and effective vehicle to reaching hospital families, staff, and the general public with information, education, and low cost safety products. With "Safety Stores" now adopted as the lead focus for the national Get On Board with Child Safety Campaign for 2007-2008 (and beyond), the Riley Hospital Safety Store team will be serving as a core team of educators to support other children's hospitals in the start-up and maintenance of their respective Safety Store operation. These children's hospitals nationwide have expressed interest in the potential start-up of Safety Stores at their facilities:

- Arkansas Children's Hospital, Little Rock, AR
- Children's Hospital of Austin, Austin, TX
- Children's Hospital of Illinois at OSF Saint Francis Medical Center, Peoria, IL
- Columbus Children's Hospital, Columbus, OH

- Greenville Hospital System, Children's Hospital, Greenville, SC
- Lucille Packard's Children's Hospital, Palo Alto, CA

- MCG Children’s Medical Center, Augusta, GA
- Rainbow Babies and Children’s Hospital, Cleveland, OH
- St. John’s Children’s Hospital, Springfield, IL
- St. Joseph’s Children’s Hospital of Tampa, FL
- St. Louis Children’s Hospital, St. Louis, MO
- St. Luke’s Children’s Hospital, Boise, ID
- St. Mary’s Health Care System for Children, Bayside, NY
- Seattle Children’s Hospital and Medical Center, Seattle, WA
- Texas Children’s Hospital, Houston, TX
- Wisconsin Children’s Hospital, Madison, WI

Department Development

Community Education and Child Advocacy met several times with Lifeline Critical Care Transport to discuss operations procedures and leasing considerations for the Riley Hospital van that was donated to Community Education and Child Advocacy by REMAX in 2000 through the Children's Miracle Network Telethon. IU Purchasing, IU Risk Management, and IU Counsel were consulted in the development of a Letter of Agreement for Leasing the Van and Operations Procedures between both teams and progress is underway to finalize the draft of that agreement. Once signed, both Community Education and Child Advocacy and Lifeline Critical Care Transport will have shared access to the Riley Van, which will be used in support of community outreach activities across the State.

Community Education and Child Advocacy and the Automotive Safety Program have joined together to share in one copier to support both teams. The Community Education and Child Advocacy team's copying is tracked on the Automotive Safety Program's copier through a code and charged accordingly.

Grant Proposals and Presentations

Karen Stroup met with Sally McGuffey of the Riley Children's Foundation on October 12 to discuss funding possibilities for partnership in children's health and wellness. Stroup wrote the initial draft of the proposal by November 20 and a second draft by December 21 to be submitted to WellPoint's Board by the Foundation in mid-February for consideration to support Jump Kids Jump as well as to expand the audience for the Riley publication, *Caring for Kids*, and support a second printing. Sally McGuffey, Holly Vonderheit of Clarian Marketing, and Cheryl Wisdom of Community Education and Child Advocacy provided review and comment support.

Four abstracts were submitted to the National Initiative for Children's Healthcare Quality's 6th Annual Forum. These abstracts were: 1) The Riley Hospital Safety Store: Making Safety Affordable and Accessible for All Children; 2) Jump Kids Jump: Riley Hospital Leadership to Mobilize Statewide Partners to Promote Jump Roping as a Physical Activity for All Children; 3) Safe Evacuation for All Children When Disaster Strikes; and 4) Sibshops: Strengthening Brother and Sister Relationships in Families of Children with Chronic Conditions. All four have been accepted for presentation.

An abstract was submitted by Karen Stroup and accepted for presentation to the Home Safety Council's All Ways Fire Safe At Home Conference to be held in Washington, DC, January 10-12, 2007. Stroup will focus her remarks on the Safe Escape Project and the Safety Store to highlight how conference participants can encourage replication of these initiatives in their state and community to expand national capabilities to support safe escape from fires or natural disasters for children with special needs. The conference will be attended by 260 participants representing the fire service from every state in the United States and will highlight programs demonstrating best practices that have

been funded through Homeland Security's Assistance to Firefighters Fire Prevention and Safety Grants Program. Stroup's travel to the conference is being supported by the Home Safety Council.

Resource Distribution

Fourth Quarter 2006 Resources Loaned and Distributed

During the fourth quarter of 2006, several local organizations and partners utilized the Department's resources, in particular, the bike and pedestrian resources were loaned to three different organizations for their health and safety fairs during the fall months. These resources include traffic safety signs, bikes, cones and assorted printed materials for bike and pedestrian safety. Below is a condensed version of frequently loaned and distributed resources.

We continue to put our resources on the Riley Hospital.org/kids1st website to make our resources more accessible and more cost efficient to groups and organizations to access. Please continue to keep checking the Department website for new postings at www.rileyhospital.org/kids1st.

- Safe Children –
 - The fire safety posters continue to be very popular. A total of 302 posters were requested and distributed. These included the Matches and Lighter poster, Move Low Under Smoke poster, and the Lock, Drop, and Roll poster.
 - 986 English Check Detector stickers and 41 Spanish Check Detector stickers were distributed. These are stickers to affix to your calendar on day per month to remind you to check your batteries in your smoke detector.
 - Safety Smart sheets also continue to be frequently requested. A total of 1802 of the various English Safety Smart sheets in color were distributed and 71 of various Safety Smart sheets in color in Spanish were distributed. Safety Smart sheets are available in English and Spanish and address 15 different topics for parents and children.
 - Key To A Safe Home is a pamphlet indicating where in your home you can utilize various safety products available in the Safety Store at Riley Hospital. We distributed 666 of these pamphlets.
 - Special Children Need Special Care 419
- Healthy Children –
 - 44 various nutrition brochures were distributed.
 - 15 various smoking prevention and cessation brochures were distributed.
- Strong Families
 - 27 Hoppin' for Health CDs were distributed. These CDs will be used in day care settings to familiarize pre-school through kindergarten children with what happens when they visit the doctor or a hospital.

The Department received a total of 280 volunteer hours this past quarter. Volunteer hours were provided by Dorothy Burton; Ashley Hyre, Social Work Intern; and Tiffany Mason, teen volunteer from Pike High School.

The Department sent out 1432 pieces of mail including surveys for research projects connected to the Safe Escape Project which is funded by the Department of Homeland Security.