

children matter.





Dear Colleagues:

With the completion of project activity for this past quarter, Riley Hospital's Community Education and Child Advocacy Department celebrated its first 10 years of service. Since its work began on January 1, 1993, the Department has remained committed to helping all children Indiana grow up to lead healthy, safe, and productive lives.

Riley Hospital for Children is one of Indiana's finest advocates for children. Often times, people think of advocacy as only those efforts that take place at the General Assembly. Such is not the case. When you take the time to make certain your child's bike helmet is fitted on properly; when you pass up a fast food restaurant and pick up fresh fruit and vegetables instead for your family's meal; when you ask people to not smoke tobacco in your home or car; when you hand out children's health literature at your church's health fair; when you argue in front of your city council to make an intersection safer for child pedestrians, you are advocating for children.

We work everyday with that same commitment of the heart. From partnership building, to public policy leadership, to innovative program development, children are the focus of everything we do. As we move into our second decade of service, new directions were a part of our advocacy activities this past quarter:

- Our Department's comprehensive resources in all areas of child injury prevention continued to develop in a new direction with a major focus on home safety. Project development in home safety materials and programming continued toward our goal of introducing these resources by mid-2004.
- Developmental work continued to move the Department forward in introducing the Safe Escape Program in early 2004. Through funding from the Federal Emergency Management Agency, the Safe Escape Program will provide Riley Hospital families with access to adapted fire safety equipment including special smoke alarms, fire safety ladders, and other safety devices.
- A new initiative to help support brothers and sisters of children with disabilities—Sibshops—was met with enthusiastic support from families. Sibshops give brothers and sisters a place to go where they interact in a fun, relaxed setting with other siblings of children with disabilities. Children share their needs, fears, and concerns as well as learn how to develop positive and lifelong relationships with their brother or sister.
- As a member of the Indiana Risk Watch State Management Team, we coordinated the development of a training CD to introduce community partners to the comprehensive child injury prevention curriculum.

As you read our quarterly report, consider what you do for children and how we can work together toward a common goal. Riley Hospital's Community Education and Child Advocacy Department remains committed to its mission: to give all children the chance to grow up to lead safe, healthy, and productive lives. In all that we do, we are advocates for children.

Sincerely,

A handwritten signature in cursive script that reads "Karen Bruner Stroup".

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## **Fire safety posters**

The Department's two adapted fire safety posters were formatted to include the logos and credit lines for the Children's Hospital and Regional Medical Center in Seattle, Washington and for the University of Wisconsin Children's Hospital in Madison, Wisconsin. The posters will be distributed to various partners in both states.

The Matches and Lighter poster was formatted to include the logos and credit lines for two juvenile fire setter intervention program partners: the Massachusetts Coalition for Juvenile Firesetter Intervention Programs in Westport Point, Massachusetts, and the Omaha Fire Department Juvenile Fire Starter Program in Omaha, Nebraska. Both partners used the message to raise awareness of juvenile firesetting and to promote local fire safety efforts.

## **Sibling Support Information Fair**

On October 14, a Sibling Support Information Fair was held outside of the Family Resource Center at the Riley Outpatient Center. More than 20 families gathered sibling support information, including tips and strategies for building and maintaining strong sibling relationships. Information was also made available about Sibshops and the National Sibling Support Project, both support initiatives for siblings of children with special needs.

## **WTHR Channel 13 interview**

In late November, a toy safety segment was filmed and aired on WTHR Channel 13 News. In the Health Beat segment, Jennifer Swartz, Special Projects Coordinator, provided tips to parents on purchasing safe toys for children. A transcript of the interview may be viewed at WTHR's website, [www.wthr.com/Global/story.asp?s=%20%201540286](http://www.wthr.com/Global/story.asp?s=%20%201540286).

## **Department website**

Enhancements to the Department's website continue to improve the accessibility of resources and information. The website has been completely transferred to the Riley Hospital website at [www.rileyhospital.org/kids1st](http://www.rileyhospital.org/kids1st). A recently added link to Riley Hospital's home page promotes the Department's website and allows visitors to directly access child safety and wellness resources and activities.

## **NACHRI magazine article**

Riley Hospital was featured in the winter issue of NACHRI's (National Association of Children's Hospitals) "Children's Hospitals Today" online magazine. "Injury Prevention for All Children: Keeping Children With Special Needs Safe" highlighted the Department's two adapted fire safety posters and the "Safe Escape" program, which will provide free adapted fire safety products to families in need. The article may be viewed online at [www.childrenshospitals.net/Template.cfm?Section=Current\\_Issue&CONTENTID=4876&TEMPLATE=/ContentManagement/ContentDisplay.cfm](http://www.childrenshospitals.net/Template.cfm?Section=Current_Issue&CONTENTID=4876&TEMPLATE=/ContentManagement/ContentDisplay.cfm).

### **Alcohol and substance use fact sheets**

Tanya Parrish, Intern, completed the development of seven alcohol and substance use/abuse fact sheets. These resources have been reviewed by Dr. Matt Aalsma, a Riley physician in Adolescent Medicine. The fact sheets will be made available on the Department's website at [www.rileyhospital.org/kids1st](http://www.rileyhospital.org/kids1st).

### **Children's Coalition of Indiana**

The Department assumed the lead in developing the health care component of the 2004 public policy agenda for the Children's Coalition of Indiana. This component was incorporated into the entire agenda that will be used to guide children's advocacy efforts during the 2004 session of the Indiana General Assembly.

### **Spanish-translated Safety Smart sheets**

Final development of the Spanish Safety Smart sheets began this quarter. Since late July, the Department has been working to have all of the Safety Smart sheets translated into Spanish. The first set of translated Safety Smarts is anticipated for delivery toward the end of January. The Department will launch a campaign this summer to introduce these resources to Indiana communities. These resources will also be made available on the Department's website at [www.rileyhospital.org/kids1st](http://www.rileyhospital.org/kids1st).

## trainings and special events

### **Kidgits Safety Fair**

In continued support of Simon Malls which house Riley Hospital playgrounds, the Department participated in a Kidgits Safety Fair on October 25 at Castleton Square Mall. The Department displayed resources and information on Halloween and fire safety for more than 300 visitors. Over 50 camera-ready sets of Safety Smart sheets were distributed to area teachers who visited the display.

### **Advocacy Grand Rounds**

At the Advocacy Ground Rounds on October 29, the Department hosted a display showcasing its programs and resources. A variety of advocacy materials, including information about the state's Medicaid program and contacting state legislators, was made available to more than 100 people who attended. The Department also exhibited the Toolkit for Easy Advocacy, available for download at [www.rileyhospital.org/kids1st](http://www.rileyhospital.org/kids1st).

### **Happy Haunted Halloween**

As a member of the Injury Free Coalition for Kids of Indianapolis, the Department represented the Coalition at this year's "Happy Haunted Halloween" at the People's Health Center on East 10th Street. Riley Hospital "Boo!" bandages, candy, and educational literature on Halloween, bike, and car seat safety was distributed to more than 1,500 children and families from the NESCO (Near Eastside Community Organization) area. Featured guest speakers included: Mayor Bart Peterson, the Marion County prosecutor, the chief of police, and the area's city council representative.



### **Medical Home trainings**

During the month of October, two Medical Home trainings were held—Reid Hospital in Richmond, and Bloomington Hospital in Bloomington. More than 200 physicians, nurses, and medical students attended the sessions led by Dr. Dawn Haut and Donna Gore Olsen, parent and Executive Director of the Indiana Parent Information Network (IPIN), in Richmond, and Dr. Jim Laughlin and Catherine Sherwood-Puzzello, parent and HSD, in Bloomington.

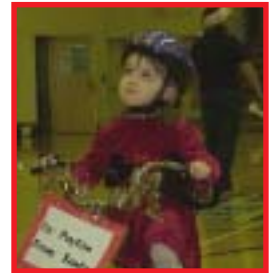
# trainings and special events

## **NACHRI Child Advocacy Conference**

Rebecca Agness, Program Development Manager, represented the Department at the Child Advocacy Conference sponsored by NACHRI (National Association of Children's Hospitals and Related Institutions), November 17 and 18. One poster session highlighted the Department's adapted fire safety posters and the associated research project. Information on the Adapted Bike Safety Program was presented during a concurrent session at the conference.

## **Adapted bike giveaway**

On December 13, from a generous gift provided by the Netherleigh Fund of Indianapolis Foundation through the Riley Children's Foundation, six adapted bikes were presented to children with special needs. The children were greeted by a visit from Santa Claus, as he "surprised" them each with a bike and helmet. Bicycle safety education was also an important part of the celebration.



## **Sibshops**

A place for friends, fun

On October 25, a Sibshop was held for siblings of children with special needs. Ten children from seven Indiana counties participated in the event.

Discussion time provided the children a chance to share their feelings about the ups and downs of having a sibling with special needs. Activities like "Scrabble Scramble" and "Spider Web" allowed the children to get to know one another. The children enjoyed playing Halloween games and having lunch with their new friends.

Sibshops are designed as a support network to help siblings recognize, understand, and interpret their feelings. It is a time for sharing feelings and having a good time with new friends. Sibshops are held four times each year.

## **Other Trainings and Special Events:**

Indiana Net 2004, October 9. Attended training for a computer-based public policy and legislation tracking system.

IUPUI Employee Health and Benefits Fair, November 5. Presented general Department information and fire safety information to 750 IUPUI employees.

Indiana School Principals Conference, November 18. Provided Department resources on child injury prevention, health, and wellness to 250 state school principals.

Governor's Planning Council for People with Disabilities Conference, December 2-3. Gathered information and supported advocacy efforts for children with special needs.

Indiana Child Care Consultant Training, December 11. Presented child injury data and prevention resources to 25 child care consultants.

## **RISK WATCH**

As a member of the Indiana RISK WATCH State Management Team, the Department assisted in the production of a training CD for the program's injury prevention curriculum. The Department served as lead writer and co-coordinator for the project developed in partnership with the Indiana Office of the State Fire Marshal.

The CD was developed as a training tool to provide community partners with online training presentations on building support for RISK WATCH, and how to introduce and evaluate the curriculum. State and national resources are also highlighted on the CD.

Through a grant awarded by the National Fire Protection Association, the Indiana RISK WATCH State Management Team is working to introduce the curriculum in up to 200 Indiana classrooms this year.

## **IAEYC State Conference**

Two Department proposals were accepted for presentation at the 2004 IAEYC (Indiana Association for the Education of Young Children) Indiana Early Childhood State Conference. An all-day preconference training for child care providers in several child injury prevention programs will be presented by the Department, the Indiana Poison Control Center, and the Indiana Office of the State Fire Marshal. In addition, the Department will present a break out session overviewing child injuries in Indiana and introduces providers to a variety of injury prevention resources, programs, and contacts at the local, state, and national levels.

## **Research Advisory Council**

Karen Bruner Stroup, Director, accepted an invitation to serve on the Research Advisory Council for the Occupational Therapy Program of the Indiana University School of Allied Health. The Occupational Therapy Program has assembled the Council to provide direction and support for the development of its new graduate degree program, set to begin in the fall of 2005.

## **Clarian Health grant**

Clarian Health will provide one year of funding support to the Clarian Tobacco Control Center, for a grant proposal written and submitted by Dr. Debbie Cullen, Respiratory Care Department, School of Allied Health; Debbie Hudson, Clarian Tobacco Control Center; and Karen Bruner Stroup, Community Education and Child Advocacy Department. The grant will provide funding for the development of a web-based certification program for nicotine dependence professionals, which will be piloted within the three hospitals in the Clarian Health network. The goal of this particular program is to provide consistency for Clarian staff in clinical and bedside interventions and cessation counseling.

## ***Continuing Grants***

### **FEMA grant**

During November, occupational therapy students from IUPUI surveyed more than 60 families in the Riley Outpatient Clinics about fire safety products for children with special needs. The surveys are a component of the Department's ongoing work on a project funded through grant money from the Federal Emergency Management Agency.

### **Indiana Tobacco Prevention and Cessation grant**

Development of a proposal to Indiana Tobacco Prevention and Cessation began in December, to support work by the Clarian Tobacco Control Center in developing statewide resources and the capacity to support citizens with cessation programs and services. The proposal is being written by Karen Bruner Stroup, Community Education and Child Advocacy Department; Debbie Hudson and Hannah Thomason, Clarian Tobacco Control Center; and Maggie Stimming, IUPUI Work/Life Balance Program. The proposal's three components include: 1) a model workplace cessation program to be implemented through all Indiana University campuses statewide; 2) development and maintenance of a statewide network of cessation providers; and 3) offering of training on state-of-the-art cessation practices for providers statewide. The grant writing team met several times during December to move the proposal toward meeting the January 16, 2004 deadline.

# department development

## Glenn Irwin Experience Excellence Award

Linda Hankins, Associate Director, was recognized at an employee recognition ceremony as one of the faculty recipients of the 2004 Glenn Irwin Experience Excellence Award. The award honors individuals for their outstanding contributions that rise above and beyond the every day responsibilities. Hankins, who serves as Public Policy Liason for Riley Hospitals and on the National Association of Children's Hospitals Advisory Council, was recognized for her leadership at the hospital, state, and national levels as an advocate for families of children with special needs.

## UTS Connect Office

The UTS (Unified Training System) Connect Office registered more than 1,500 attendees for 19 early childhood training events. The attendees included First Step service coordinators, physical/occupational/speech therapists, developmental therapists, and family members.

## Department Statistics

- outgoing mail—1,402 pieces
- average daily incoming phone calls—12 calls
- volunteer hours—80.25 hours

## Department resource distribution

The Community Education and Child Advocacy Department distributed the following resources during the fourth quarter of 2003:

- 384 Department brochures
- 7,739 Check Detector stickers
- “Lock, Drop and Roll” adapted fire safety posters:
  - 75 color, 18” x 24”
  - 475 color, 8.5” x 11”
  - 656 black and white, 8.5” x 11”
- “Move Low Under Smoke” adapted fire safety posters:
  - 55 color, 18” x 24”
  - 475 color, 8.5” x 11”
  - 659 black and white, 8.5” x 11”
- “Matches and Lighter” fire safety posters:
  - 191 color, 18” x 24”
  - 946 black and white, 8.5” x 11”
- 260 sets of copy-ready Safety Smart sheets
- 970 single color Safety Smart sheets (see chart below)

Distribution of color Safety Smart sheets

