

Children matter.

Quarterly Report, July thru September 2009

Produced by

Community Education and Child Advocacy

Riley Hospital *for* Children

Indianapolis, Indiana

*Dear Colleagues and Friends:*

The summer of 2009 provided opportunities for change and innovation at Riley Community Education and Child Advocacy. We are always glad for summer, a time for many special events where Riley Hospital has the chance to interact with thousands of children and families. This summer has been no exception. Seventeen days at the Indiana State Fair gave us ample opportunities to connect with children and families from across the Hoosier State. We especially wanted to recognize the hard work of Sarah Lauer, who represented Riley Community Education and Child Advocacy and who served as the Riley Hospital Site Manager for most of the days at the Fair. We are also grateful to Carly Mattingly, Darren Smith, and Sandy Loper, who served as Riley Hospital Site Managers in Sarah's absence. We thank all the people who signed up to volunteer to staff the Riley Hospital area through *Clarian Serves*: Six people per shift x 3 shifts x 17 days, plus the entire graduate student class of the Indiana University School of Occupational Therapy (36 students and 2 faculty members) and partners from *Reach Out and Read*, all who presented special activities at the Riley Hospital area. Riley Hospital was everywhere to be found at the Indiana State Fair through our everyday presence at the Clarian Healthy Lifestyles Pavilion and through our name clearly conveyed as the presenter of the Riley Fun Park.

Riley Hospital also was present in late August at El Gran Escape, a Latino Health Fair presented by the Indianapolis Fire Department at the Survive Alive House. Rosy Sandoval, Education Associate with the Riley Safety Store Team, was there helping Riley Hospital to reach out to families who speak Spanish as a primary language to tell them about the Riley Safety Store and how we make safety affordable and accessible to families of all children. Rosy was there and also at Fiesta Indianapolis in September distributing free smoke alarms and carbon monoxide detectors to families at this event, courtesy of the Riley Safety Store.

Finally, the Riley Safety Store celebrated its best quarter ever in child safety product sales following our June 24 grand re-opening of the new and expanded Riley Safety Store. We credit valued support from the Riley Children's Foundation and from Homeland Security for this expansion and renovation that has now made it possible for us to showcase more safety products, serve more families, and teach in more innovative ways.

The summer of 2009 was a wonder!

Best,

Karen Bruner Stroup, PhD, Director  
Riley Community Education and Child Advocacy

## **Current Staff**

Karen Bruner Stroup, PhD, Director

Cara Fast, MSW, Safe Children Programs Manager and Safety Store Manager

Cheryl Wisdom, Senior Administrative Secretary

Jacqueline Jones, Safety Store Education Associate

Rosy Sandoval, Safety Store Education Associate

Donna Suttles, Safe Escape Education Associate

# Safe Children Programs

## Riley Safety Store

### On-Line Riley Safety Store Progress

#### *Fulfillment Capabilities Defined*

The Riley Safety Store Team worked together to clarify a realistic course of action this quarter for being able to handle on-line orders for Safety Store and Safe Escape program requests. Year-long dialogue with Grogan's Healthcare Supply in Lexington, Kentucky, concluded with dissolution of a signed agreement and with the Riley Safety Store Team electing to pursue taking on fulfillment of all on-line orders to maintain control of the Riley Safety Store's mission to offer child safety products at the lowest cost possible.

Support and guidance provided by the IUPUI Purchasing Department and information provided by the Indiana University Treasurer's Office assisted the Riley Safety Store Team in defining this direction. To begin, people who wish to purchase Safety Store and Safe Escape program products will be able to view the products on-line, complete and fax their order to the Riley Safety Store, and the product order will be fulfilled by the Riley Safety Store Team within seven business days. Future movement toward on-line capability for credit card transactions is projected and will be explored.

#### *Video Interviews Editing Completed*

A half day video shoot was conducted on May 27 that allowed for taping of five interviews with: Cara Fast, Riley Safety Store Manager; Heather Dawes, Architect and President, Studio 3 Designs, Inc.; Joshua Hughes, Construction Manager, Messer; Donnie Reed, Interim Vice President of Hospital Operations; and Cheryl Crisp, Parent. Each of these persons responded to 5-6 pre-prepared questions relevant to their role or perspective on the Riley Safety Store. Stroup reviewed these interviews, identified segments for pre-editing, and worked with Indiana University Visual Media to complete final editing in August 2009. These interviews will be posted on the Riley Safety Store website as part of a collection of resources for other children's hospitals seeking to start up Safety Stores.

#### *Additional Task Milestones Completed or Underway*

The agreement between the Cheer Guild and Riley Community Education and Child Advocacy with regard to Riley Safety Store on-line operations was revised and updated. Cara Fast led this effort and secured agreement with this current version between all partners.

Video shot by the National Association of Children's Hospitals and Related Institutions (NACHRI) was purchased and the B-roll is being converted so that Stroup can view and pre-edit for possible use on the Riley Safety Store website. The B-roll features shots of the original Riley Safety Store location, interviews and shots of the Riley Safety Store at The Children's Museum

of Indianapolis, and interviews with Cara Fast and Karen Stroup about the need for and usefulness of the Safety Store model.

### Riley Safety Store Statistics

This quarter, July-September 2009, was a record setting quarter in terms of the highest number of visitors to the store, highest number of the products sold, and the highest income generated in the history of the Riley Safety Store. We are very pleased that the Riley Safety Store is experiencing this upswing in usage during this current economic climate. The Riley Safety Store stats for this quarter are as follows:

Top 10 Selling Products for the Period, July-September 2009
Halo Swaddle Sleep Sacks
Sport Strap ID Bracelet
Engraveable Face Plates for Medical Bracelets
Honka Hoota Bike Horns
ID On ME Medical ID Band
Safety 1 <sup>st</sup> Bath Buddy Thermometer
Safety 1 <sup>st</sup> Spout Cover
Safety 1 <sup>st</sup> Adjustable Multi-purpose Strap
Safety 911 Book Bike Helmets

Month	# Purchasing	#Products Sold	Income
July	321	910	\$5544
August	311	716	\$4693
September	284	872	\$5235
<b>Totals</b>	<b>916</b>	<b>2498</b>	<b>\$15,472</b>

### Other Riley Safety Store Announcements/Events

- During this quarter, the Riley Safety Store window displays featured water and sun safety, back to school safety, and baby safety.
- Sarah Lauer completed her internship in Riley Community Education and Child Advocacy, including rotations in the Riley Safety Store. She has agreed to stay with our department in the role of a consultant to help us with our revisions of our current Safety Smart Series Activity Sheets into a different format.
- On August 10, 2009, the Riley Safety Store helped kick off the KIDS DART, DRIVE SMART campaign by providing free yard signs to Riley Safety Store visitors.

- On September 29, 2009, the Riley Safety Store Staff took receipt of 2000 gun locks from Sheriff Frank Anderson and the Marion County Sheriff's Department. The Riley Safety Store offers the gun locks at no cost to visitors to the Riley Store. Media was present at this event.
- The Riley Safety Store in coordination with the Riley Occupational Therapy Department implemented the Heads Up Program which provides free/discounted protective helmets for patients who are in need of them.
- Began working with the Rhonda Starr and the Riley Cast Clinic to field test the Cast Cooler with Riley families for possible inclusion in the Riley Safety product inventory.
- Cara Fast and Karen Stroup worked with IMS Productions to finalize scripts for the remaining Racing for Safety webisodes.

Cara Fast, Safe Children Programs Manager, participated in the following committees or work groups this quarter:

- Marion County Fatality Review Team
- Safe Kids Indiana
- State Fair Planning Meetings
- Kids Dart Planning Meetings
- First Candle Planning Meetings

During this quarter, Cara Fast also:

- Acted as a Baby Safety Month Media Spokesperson for Baby Safety Month (September) in coordination with The Home Safety Council and Babies R US.
- Attended Child Passenger Safety Technician Training on September 3, 4, 8, and 9, 2009. Cara became a Certified Child Passenger Safety Technician after successfully completing 32 hours of classroom work, skills evaluations including the installation of car seats, and completion of car seat clinic on September 9, 2009.

### **Research Studies Underway**

The following steps were taken to support research studies underway by Riley Community Education and Child Advocacy:

1. **Heads Up Program** (IRB Study # 0805-55):
  - a. Rosy Sandoval was added as a Co-Investigator and Emily McQuade was removed;
  - b. A Study protocol was detailed to address all logistics relating to this program's operation;
  - c. Continuing Review was completed and submitted at deadline on 8/28/09. All study forms were transferred to the 5 -1-09 forms required by the Institutional Review Board

2. ***Profile of Burn Related Injury Admissions to Riley Hospital for Children Burn Care Unit, 2005-2008*** (IRB Study #0906-65):
  - a. Jacqueline Jones was added as a Co-Investigator
  - b. A meeting with colleagues on the Burn Care Unit was held on 9/1/09 to overview the study goals and set up a working protocol and timetable for review of admissions data
3. ***3Safe Escape: Analysis of a Model Program's Delivery of Products and Education on Emergency Evacuation of Children with Special Health Care Needs or Disabilities*** (IRB Study # 0707-57):
  - a. All study paperwork was transferred to the 5-1-09 paperwork now required by the IRB;
  - b. The Informed Consent form was updated and also translated into Spanish;
  - c. Emily McQuade's name was removed as a Co-Investigator and Rosy Sandoval's name was added.
4. **Field Testing for Cast Cooler Product**
  - a. While not under an IRB, the Field Testing protocol of the Riley Safety Store continues to allow the Riley Safety Store Team to evaluate the usefulness of new products. Cara Fast revised the Field Testing form to be used by the Riley Cast Clinic to collect feedback on a new product, the Cast Cooler, from clinic families. This product evaluation is underway and results will help to determine how the Riley Safety Store can assist the Cast Clinic.

## **Injury Prevention Website Development**

Riley Community Education and Child Advocacy continues to participate on a work team led through the State Department of Health that is developing content for a one-stop web site for Indiana residents in injury prevention. Susan Perkins of the State Department of Health has worked in partnership with Kira Hudson of Clarian Health Promotions and Community Relations who created a template and made a good first pass on suggested links for web site content for multiple areas in injury prevention. Karen Stroup of Riley Community Education and Child Advocacy reviewed each of these links and made recommendations where she thought helpful to add or substitute other links.

## **Healthy Children**

### **Jump Kids Jump Movement**

Riley Community Education and Child Advocacy continues to support the Jump Kids Jump Movement through funding, attending planning meetings, helping to advance awareness of the [www.jumpkidsjump.org](http://www.jumpkidsjump.org) website to community partners and at special events.

## **Girl Power! 2009 Participation**

Riley Community Education and Child Advocacy continues to serve on the “Self Esteem” committee responsible for developing activities, focus, partnerships, and resources addressing this topic at Girl Power! 2009 on November 14, 2009. 1,100 copies of the book, *Dream Power*, by Dr. Ora Pescovitz, will be distributed to girls attending this event. Each girl will receive this book only after completing her Passport to Power by visiting different exhibitors at the event and completing the Girl Power! Evaluation.

Karen Stroup worked with community partners to advance requests to consider showcasing the Community Art Project created by 500 girls at Girl Power! 2008. The schedule for the art being shown was locked down this quarter with one display panel to be at the Central Library from October 2 to October 16 and then the full display of 3 panels to be at The Children’s Museum of Indianapolis from October 17 to November 13.

## **Safe Escape Program**

Safe Escape assessments continued with a total of twenty one families served. A variety of emergency evacuation products were distributed. The Albac Evacuation mat and wheelchair ponchos of various sizes were given frequently to the families. As always, a vocal smoke detector was given per child’s room no matter the child’s physical or mental ability. There were several Safe Escape products given away during special events this quarter as well. During El Gran Escape, there were 50 vocal smoke detectors given and 25 carbon monoxide detectors. At Fiesta Indianapolis there were 100 vocal smoke detectors and 75 carbon monoxide detectors given away along with education on how to use them.

## **Strong Families**

### **Sibshop Facilitator Training Set**

Meetings took place this quarter with the following persons to seek direction and support for the offering of a Sibshop Facilitator Training in February 2010:

1. Scott Fogo and Melissa Fitch, Crossroads Easter Seals
2. Sheila Smith, Riley Child Life
3. Darla Cohen, Riley Family Centered Care
4. Lisa Ernst, Riley Social Work
5. Steve Viehweg, Angie Tomlin, and Rylin Rodgers, Riley Child Development

The dates of February 26-27, 2010 have been locked down for a Sibshop Facilitator Training to be led by Don Meyer, the lead national trainer for Sibshops. Riley Community Education and Child Advocacy has entered into an agreement with Mr. Meyer to carry out this training. The goal of this Facilitator training is to build capacity within Riley Hospital and within the statewide

network of affiliate hospitals and community partners to be able to offer Sibshops throughout the Hoosier State.

### **Heads Up Helmet program**

Melissa Etzler, Occupational Therapist with Riley Rehabilitation Services, continues to serve as the lead facilitator for the Heads Up protective helmet program. Heads Up is a new collaborative partnership between the Riley Safety Store and Rehabilitation Services where patients are referred to Rehabilitation Services for a protective helmet fitting and then an occupational therapist brings the patient to the Riley Safety Store and fits the protective helmet to the child. During this quarter, eight patients were fitted with protective helmets at Rehabilitation Services. A detailed protocol was developed and reviewed with Riley Safety Store staff to smooth the process for beginning in September to now bring patients for protective helmet fitting into the Riley Safety Store.

### **Proposals**

Three abstracts were submitted to the Creating Connections Conference for the National Association of Children's Hospitals and Related Institutions. These three abstracts for poster sessions were:

1. Karen Bruner Stroup, Laura McCammack, and Christina Mushi. *Web-based programming to activate child physical activity in schools.*
2. Karen Bruner Stroup, Chandana Saha, and Donna Suttles. *Helping Children with Disabilities Make a Safe Escape.*
3. Karen Bruner Stroup and Cara L. Fast. *Safety Stores: Build It and They Will come.*

A nomination for eight year old Samantha Bartlett was submitted by Riley Community Education and Child Advocacy for consideration for Samantha to be a Riley Champion for 2009-2010. Samantha and her Family have been enthusiastic supporters of many of Riley Community Education and Child Advocacy programs and she exemplifies the qualities of a Riley Champion. We were pleased to submit her nomination for consideration.

A proposal was developed and submitted to Kiwanis International for consideration of the Jump Kids Jump Movement as a Worldwide Service Project to be supported by Kiwanis Clubs on an international level. Through the Jump Kids Jump Movement, Kiwanians would work together to provide jump ropes to children worldwide as well as the educational tools and resources of the Jump Kids Jump Movement to caring adults and communities to support their efforts to encourage jump roping as a year round, life-long fitness activity for children to help combat the public health problem of childhood obesity.

Three proposals were submitted to Riley Hospital Administration for consideration for capital funding support for this fiscal year.

Word was received by the National Association of Children's Hospitals and Related Institutions that the \$1 million grant application to support continued development and expansion of children's hospital-based Safety Stores was denied funding by Homeland Security. Riley Hospital Community Education and Child Advocacy would have been a subcontractor had this award been granted.

Steps are now being considered by NACHRI with regard to a re-application to Homeland Security and/or applications to other funders. The Riley Safety Store participated in a team conference call on September 22 where seven children's hospitals updated one another on progress and challenges to date for developing and sustaining Safety Stores.

## **Publications**

An article about Girl Power! 2009 was prepared and submitted by Karen Stroup on August 20 to be included in the October issue of *Indy's Child* magazine.

An article on Scald Prevention was prepared by Sarah Lauer, intern, with support by Cara Fast, and submitted on September 2 to be included in the November issue of *Indy's Child* magazine.

## **COMMUNITY OUTREACH**

### **Racing for Safety website launched**

Nearly two years from prototype development to final product, the Racing for Safety website ([www.racingforsafety.org](http://www.racingforsafety.org)) was finally completed and launched on the Riley Hospital website in August 2009. Project partners were: Riley Community Education and Child Advocacy, Indiana University Occupational Therapy Department, Indianapolis Motor Speedway Productions, Think First, and Indiana University School of Informatics. The Racing for Safety website is intended for teens and college students engaged in community service or service learning to be able to plan and present a bike course for children of all ages and abilities in their community. A Racing for Safety course is for kids using all kinds of wheeled recreational and sports vehicles, like bikes, adapted bikes, wheelchairs, scooters, roller blades, and skateboards and helps to demonstrate that safety on wheels is for all kids, not matter what they ride.

### **Riley Community Education and Child Advocacy Leads Riley Hospital presence at the Indiana State Fair**

Riley Community Education and Child Advocacy worked with Clarian Marketing to develop, support, and then activate the plan for Riley Hospital's 17-day presence at the Clarian Healthy Lifestyles Pavilion at the 2009 Indiana State Fair. Clarian Marketing developed the overall plan for placement of partners inside the Clarian Healthy Lifestyles Pavilion. This year, Riley Hospital went from having 1-2 tables at the Pavilion as had been done in previous 2 years to showcasing Riley activities, programs, and resources in approximately 3,000 square feet of space at the rear of the Pavilion. In addition, Riley Community Education and Child Advocacy

provided the funding for Riley Hospital incentives distributed at the Riley Fun Zone, including pencils, Frisbees, and reflectors and also provided incentive support to Riley Rehabilitation Services staff doing a parallel display on backpack safety education. All items purchased were dispensed as part of interactions with passersby and/or interactions with children and families during health and safety activities.

In addition, Riley Community Education and Child Advocacy provided funding to support a Riley Fun Zone on-site Manager for all 17 days of the Fair from 8 am to 6 pm daily. Most of those days were staffed by Sarah Lauer, who had interned previously with Riley Community education and Child Advocacy and who was hired as the lead Riley Site Manager for the Fair. Carly Mattingly, Darren Smith, Sandy Loper, and Karen Stroup also served as Site Managers for the four days Sarah was not able to be present. Site Managers provided direction and support to the Riley Fun Zone volunteers, most who were recruited through Clarian Serves. Approximately 2,138 persons were tracked by Riley Community Education and Child Advocacy as having visited the Riley Fun Zone over a 17-day period.

Special activities also took place in the Riley Fun Zone on these days:

8/19 (Kid's Day): Pedestrian Safety course presented by Dr. Dawn Daniels and Team.  
8/14 and 8/21 (10 am to 2 pm): Reach Out and Read led by Dr. Abby Klemsz and Lisa Robertson.

- ❖ 8/19: Backpack Safety education
- ❖ 8/20: Disabilities Awareness course
- ❖ 8/22: "Racing for Safety" bike safety course
- ❖ 36 graduate students from the Indiana University Occupational Therapy Department were recruited to support these activities.

Rachel Tudor, OTR, Riley Occupational Therapy Department, represented Riley on a FOX-59 interview on 8/14 where she demonstrated backpack safety basics and where backpack safety education display information by Riley Occupational Therapy (on 8/17) and by IU Occupational Therapy graduate students (on 8/19) was previewed. Clarian Health Public Relations sent a press release out in advance that overviewed backpack safety basics messages from both Riley Community Education and Child Advocacy and the Indiana University Occupational Therapy Department.

Clarian Serves was used as the foundation for recruiting volunteers to staff the Riley Fun Zone. Brittany DeWitt of Clarian Health Promotions and Community Relations provided able assistance for enrolling volunteers who were outside of the Clarian Health system to be included in the Master list of volunteers for the Riley Fun Zone. The Pediatric Student Interest Group from the Indiana University School of Medicine and the Indiana District of Kiwanis International were the outside networks approached.

The overall design of the Riley Fun Zone included the following everyday components:

1. A coloring/activity sheets table

2. An information/education resources table
3. A Spin and Win Riley Safety Wheel where participants spun the wheel and answered questions on different child safety topics
4. A Teddy Bear Clinic where kids did check-ups on teddy bears and learned about health care basics
5. A face-painting station, which was adjacent to a display about the importance of hand washing. Staff put Glo Germ on the hands of children and adults, hands were then “scanned” with a hand scanner and people could “see” the germs still on their hands that remained before going to the restroom to wash their hands thoroughly, return, and then have their hands scanned once again.
6. Water Wise. The Water Wise activity floor mat provided an opportunity for young children to learn about and practice water safety basics in a fun and interesting game format.

Jen Griffin of Clarian Health Marketing provided most appreciated leadership and support throughout the Fair (and especially during Karen Stroup’s medical leave) and provided the direction for us to be supported for the pick-up and delivery to and from the Clarian Healthy Lifestyles Pavilion and back to Riley Hospital of all the resources and supplies required to support a 17-day presence by Riley Hospital at the State Fair. Clarian Health Promotions and Community Relations staff On-Site Managers ably supported the Riley Fun Zone On-Site Managers (Hannah Thomason and Kimberly Cave) and assisted throughout with needs for parking passes and other logistical needs from the Riley Hospital area throughout the Fair.

*Recommendation/Observations:*

1. Overall, child and teen traffic was persistently low in the Clarian Healthy Lifestyles Pavilion. Riley Fun Zone could not be seen and was blocked from view by front staging. Move Riley Hospital up toward the front of the building which has been done in the previous 2 years or create better signage to direct people back to the Riley Fun Zone area.
2. Special activities need to be activated, instead, at the Riley Fun Park, which is clearly branded as being for kids as is the environment. Offer Riley craft activities at the Riley Fun Park daily for kids.
3. Conduct special Riley Hospital activities at the Clarian Healthy Lifestyles Pavilion on appropriate days like what was done this year on Kid’s Day with the pedestrian safety course and launch of Kids Dart Drive Smart.
4. Consider offering targeted times for pediatric health screenings: dental, vision, diabetes. Cross promote Riley Hospital pediatric services.

## **Riley Hospital at Foster Parents Conference**

Jacqueline Jones, Education Associate for Riley Community Education and Child Advocacy, represented the Riley Safety Store on September 23 at the Villages of Indiana's 2009 Dan Fulton Training Conference, "Cherish the Children...Nurture the Caregivers!" for foster parents at the Marriott® Indianapolis East. Jones showcased child safety products and education resources of the Riley Safety Store, which provides education and child safety products at cost, to help show and promote awareness of "*an important resource for foster parents to help them keep their homes safe for all children and to learn more about how to practice safety every day,*" says Jones.

## **Riley Hospital Jumps at World Day of Play**

Community Education and Child Advocacy represented Riley Hospital at the World Day of Play at The Children's Museum of Indianapolis on Saturday, September 26, 2009, from 10 am to 3 pm. Sandy Loper and Megan Fager, Community Outreach Educators with Community Education and Child Advocacy, staffed the Riley Hospital display and challenged Museum visitors to jump rope and learn more about the Jump Kids Jump Movement (see [www.jumpkidsjump.org](http://www.jumpkidsjump.org)). The DVD, "Get Jumpin," one of the Movement's education resources, also played on Museum plasma screens.

## **Jump Kids Jump at Free Thursday Night at Children's Museum**

Sarah Lauer, Community Outreach Educator with Community Education and Child Advocacy, staffed the Riley Hospital display at the Free Thursday Night at The Children's Museum of Indianapolis on Thursday, October 1, 2009, from 4 pm to 8 pm. Lauer promoted the Jump Kids Jump Movement ([www.jumpkidsjump.org](http://www.jumpkidsjump.org)) to Museum visitors of all ages and abilities who joined with her in learning about the Movement and in practicing jump roping. The DVD, "Get Jumpin," also demonstrated different jump rope skills on Museum plasma screens. Learn how you can promote jump roping in your community by becoming of member of the Jump Kids Jump Movement.

## **Staff and Volunteers: Staff Updates and Development**

Karen Stroup returned from medical leave on July 6, 2009 after major surgery on May 27, 2009. She has made a full recovery from kidney cancer and is now cancer free.

Sarah Lauer completed her internship with Riley Community Education and Child Advocacy and was hired as a Consultant to the Department. Lauer served as the lead Site Manager for the Riley Fun Zone at the Clarian Healthy Lifestyles Pavilion for most of the days of the Indiana State Fair, August 7-23.

Effort was initiated this quarter to position Rosy Sandoval, Riley Safety Store Education Associate, with Nancy Garsey and Johanna Mattos to shadow both professionals in their hospital rounds where they meet with families who speak Spanish as their primary language. During these rounds, Rosy will provide safety education and introduce families to the products and resources of the Riley Safety Store. In addition, Rosy represented the Riley Safety Store Team at El Gran Escape on Saturday, August 22, where she distributed 50 free smoke alarms and 25 free carbon monoxide detectors to Spanish-speaking families. Rosy, who begins her junior year this academic year, is fluent in Spanish.

Dr. Karen Bruner Stroup, Director of Riley Hospital Community Education and Child Advocacy, was recognized by Indiana Family and Consumer Sciences (INDFACS) at the organization's state conference in Indianapolis on September 25, 2009 at the Wyndham Hotel. Dr. Stroup received the Citation Award, given to an individual outside the organization, for her leadership and partnerships with the organization over time to forge statewide development and delivery of new programs and education resources in child health, fitness, and safety. *"Riley Hospital's long-term partnership with Indiana's statewide network of Family and Consumer Science teachers has been a valued asset and strength contributing to our success and effectiveness in creating relevant and effective tools and resources for community partners and advocates,"* says Dr. Stroup.

# Resource Distribution

## Third Quarter 2009 Resources Loaned and Distributed

The department website continues to be the favored path of distribution of brochures and information. Website stats this past quarter recovered somewhat from last quarter but continue to be down compared to the past year. We continue to distribute hard copies of resources through area health fairs and events as noted below:

Resource	Quantity Distributed
Safety Smart Sheets	1725
Check Detector Stickers	1423
Bike Safety Resources	5 bike courses for which bikes, traffic signs, and helmets were loaned out
Various brochures	4304

Riley Hospital has a presence on You Tube on which several of our public service announcements and bike safety videos are posted. We are working to have more of these placed on You Tube. The videos and their traffic are reported below:

Video	Number of Views
Backpack Safety	33
Bike Safety Tips from Ed Carpenter	154 total views since August 2008
A Bike of My Very Own	54 views since May 2009
Jump Kids Jump Movement	1,366 views since June 2008
Fire Safety from Riley Hospital	469 views since October 2008

### Volunteers:

During this third quarter of 2009 we enjoyed the volunteer efforts of intern Sarah Lauer who is on track to obtain her Bachelor of Science in Applied Health Science in August 2009. Sarah has logged 148.5 hours this quarter.

We also enjoyed 20 hours of volunteer efforts from Darren Smith at the Indiana State Fair. He served as site manager for 2 days of the fair at the Riley Fun Zone at the Clarian Healthy Lifestyles Pavilion.