

Children matter.

Quarterly Report, January - March 2008

Produced by

Community Education and Child Advocacy

Riley Hospital *for* Children

Indianapolis, Indiana

Dear Advocates for Children and Families:

Advocacy is at the heart of what Riley Hospital does best and is all about what we do now and what we will do in the future. We are advocates -- all -- here at Riley Hospital for Children. Everything we do, everything, can be summed up in two words: we advocate.

Advocate means to speak up and at Riley, we speak up for children and families. Whatever is done everyday at Riley is all part of our enduring commitment to being the best advocates possible for our children, whether they are here at Riley under our care or who may never come to Riley at all. As Indiana's only comprehensive children's hospital, ours is a unique responsibility that can be filled by no other. At Riley, we not only provide our children with the finest of medical care, we carry out world-class research that shapes the future of how children will be cared for. Riley is not only a place but a "presence" in many communities across Indiana, nationwide, and throughout the world because of the work of Riley advocates to make change happen and to support efforts of many partners with resources, information, and education programs to improve the health, wellness, and safety of children and families.

Riley Hospital, the Indiana University School of Medicine, and Clarian Health were well represented at the recent 8th Annual Health Care Heroes Awards presented by the Indianapolis Business Journal. I was proud to be among the finalists for the Health Care Hero Award in the Non-Physician category and to see our 25 years of work to champion the safety of all children recognized. Our accomplishments, as always, are a reflection of the passions, great ideas, and hard work day in and day out of people, all who care probably too much, both past colleagues like Linda Hankins, Kentin Gearhart, and Rebecca Kirby and current colleagues, Cara Fast, Christina Rogers, Emily McQuade, Cheryl Wisdom, and Jackie Jones and many others.

I was equally proud to see two of our Health Care Heroes, Robert Baxter and Dr. James Lemons, also recognized as Finalists in the Volunteer category and the Physician category, respectively. A salute to Bob Baxter is most appropriate and fitting for his creation of the Magic Castle Cart and his leadership of a team of mighty volunteers who are ambassadors for hope and fun every week to kids who are Riley patients. I was never more proud of Riley Hospital than when Dr. James Lemons was selected as the Winner in the Physician category for his leadership, vision, and contributions to medical care not only at Riley Hospital's Newborn Intensive Care Unit but in Kenya where he has built capabilities to save the lives of thousands of children who would otherwise have died.

Advocacy is who we are at Riley. It's what we're all about: making positive change happen in small and big ways every day for our children and families -- *everywhere*.

Sincerely,

Karen Bruner Stroup, PhD, Director
Community Education and Child Advocacy
Riley Hospital

Safe Children

Riley Safety Store Training/Network Development

The National Association of Children's Hospitals and Related Institutions (NACHRI), in partnership with Riley Hospital's Safety Store Team, presented a Safety Store workshop, which includes Riley Hospital's pioneering Safe Escape Program, April 10-11, 2008 at Riley Hospital for Children in Indianapolis.

Six children's hospitals participated in the NACHRI Safety Store workshop:

- University of Iowa Children's Hospital, Iowa City, IA
- Children's Hospital of Michigan, Detroit, MI
- St. Louis Children's Hospital, St. Louis, MO
- Rainbow Babies and Children's Hospital, Cleveland, OH
- Legacy Emanuel Children's Hospital, Portland, OR
- Monroe Carell Jr. Children's Hospital at Vanderbilt, Nashville, TN

The Riley Safety Store, the first of its kind in the nation to serve all children including children with disabilities or health care needs, opened in 2005 and offers families, staff and the general public access a broad inventory of low-cost child safety products and injury prevention education. Also in 2005, Riley Hospital for Children initiated the Safe Escape Program, run through the Riley Safety Store. Safe Escape offers families of children with health care needs and disabilities the education, information and equipment they need to prepare for safe escape evacuations during emergencies. By March 2007, Safe Escape expanded to become the first of its kind in the nation.

The Safe Escape program came full circle April 2008 with the launch of the Safe Escape website, www.escapesafe.org. The store-based program and the online version will empower families to make specific, customized emergency evacuation plans for their home.

Each of the children's hospitals participating in the workshop will receive a \$100,000 grant to establish a Safety Store that includes the Safe Escape program. The six finalists were selected from among 44 applications by a panel of eight reviewers, experts in the field of injury risk and prevention, including Cara Fast, MSW, Riley Safety Store Manager, and Emily McQuade, MPA, MA, Riley Safe Escape Program Manager.

The Safety Store and Safe Escape Program training at Riley Hospital and the grant funding for the six participating children's hospitals were made possible by a \$1 million grant awarded to NACHRI by the U.S. Department of Homeland Security under the Federal Emergency Management Agency's Assistance to Firefighters Grant Program -- Fire Prevention and Safety Grant number EMW-2006-FP-02952.

Riley Hospital's Safe Escape Program has been made possible by \$1.3 million in grant funding awarded by Homeland Security's Assistance to Firefighters Fire Prevention and Safety Grants Program.

Riley Safety Store Update

The following table represents the stats that were recorded for the Riley Safety Store this quarter:

Month	# Purchasing	# Products Sold	Income
January 2008	104	256	\$1943
February 2008	181	490	\$2874
March 2008	183	505	\$2771
Totals	477	1251	\$7588

From the preceding table, you can determine that we saw a large increase in all areas from January to February, and that all numbers stayed steady from February to March. This increase in numbers may be attributed to medical ID bracelets, a new product that was introduced into the Safety Store. Research indicated that Riley families were looking for medical ID bracelets that were readily available at low-cost. Christina Rogers, Adapted Products Manager and team researched different types of bracelets and contacted vendors to check for availability and special pricing. We were able to obtain samples and special pricing from vendors to determine which bracelets would help best to meet our family's needs. We selected two types of bracelets: an engraveable medical ID bracelet with interchangeable bands and bracelet with an insert where medical information can be written out and tucked away inside a protective case.

Christina and team then placed flyers in many of the Riley Outpatient Clinics to advertise the bracelets. A window display featuring products for disability awareness during the month of March also included several samples of the bracelets for view by Riley families, employees, and guests. The response has been overwhelming. The marketing strategies combined with word of mouth have made these bracelets a popular item for families. We have had to re-order this product several times to meet consumer demand. The Riley Safety Store will continue, as it has from its inception, to feature products that our families have told us that they want and need.

In February, the Riley Safety Store at the Children's Museum of Indianapolis was launched in partnership with Clarian Health. A section of the museum gift shop features safety items that museum patrons can buy at low-cost. Museum store staff can give education on the products and

answer questions about the products for consumers. We are excited about this partnership and the potential that it has for reaching more families who may never have the occasion to visit the Safety Store here at Riley Hospital for Children. We will update you on the progress and growth of Riley Safety Stores throughout in upcoming editions of future quarterly reports.

Committee/Group Work

Cara Fast, Safe Children Programs Manager, participated in the following committees or work groups this quarter:

- Advocacy Council-Injury Section
- Injury Free Coalition for Kids
- Marion County Fatality Review Team
- Safe Kids Indiana
- Riley Leadership in Child Advocacy

Safe Escape Program Update

The Safe Escape program came full circle in spring 2008 with the launch of the Safe Escape website, www.escapesafe.org. The store-based program and the online version will empower families to make specific, customized emergency evacuation plans for their home. Current and former patients of Riley Hospital can still participate in the on-site version of Safe Escape by calling 317-278-6046 to schedule an appointment.

Other program highlights accomplished during this quarter:

During this quarter, 65 families received assessments for emergency preparedness through Safe Escape. That's **65 more families that now have a workable evacuation plan** thanks to this innovative Riley Hospital program! Those families included 134 primary caregivers and 176 total children, including 80 children with disabilities or health care needs. Before their Safe Escape assessment, of those 65 families served, 23 of them did not have working smoke detectors in all sleeping areas and on all levels of their home—now they do.

RISK WATCH Pilot Efforts Continue

Sandy Loper, Intern, worked with Cara Fast, this quarter to assemble RISK WATCH toolboxes for community partners in Lawrenceburg and Greensburg. RISK WATCH toolboxes contain safety products and education materials that help to enhance the teaching of RISK WATCH, a curriculum from the National Fire Protection Association that addresses eight leading causes of child injury. Fast had prepared the proposal to the Riley Cheer Guild that was granted to support development of these toolboxes.

RISK WATCH Pre-K curricula were ordered for the Riley Safety Store at Decatur County Memorial Hospital in Greensburg. Stroup had prepared the proposal to the Riley Cheer Guild that was granted to make this purchase possible.

Stroup and Loper worked together to prepare and submit a proposal to the Riley Burn Team to consider purchase of RISK WATCH Pre-K curricula for Morgan county and Tipton County where there are now Riley Safety Stores at the Clarian Health affiliates in these counties. If granted, the curricula would be purchased and provided to affiliate partners to be able to conduct trainings for local child care providers who would come to the hospital location and see the Riley Safety Store to be able to direct the families they serve to this resource to obtain low cost child safety products and education.

Conference Proposals and Presentations

Riley Presence at NACHRI and NICHQ Conferences

Karen Stroup's submission of an abstract proposal to NACHRI's "Creating Connections" Conference met with a positive reception from NACHRI and became a "Partner Presentation" program at the conference, a forum that allowed for greater flexibility in accomplishing the goals of the presentation. The Partner Presentation program, "Hospital-Based Safety Stores," attracted 100 conference participants. Nan Peterson, American Family Children's Hospital (Madison, WI), Claudia Romo, Children's Medical Center (Dallas, TX), and Karen Stroup, Riley Hospital Community Education and Child Advocacy, Riley Safety Store, discussed the start-up, development, and futures for their respective Safety Stores. The Partner Presentation was the only Riley Hospital-presentation on the NACHRI conference program. Riley Hospital's leadership in the development of Safety Stores also was highlighted at NACHRI's first Awards Luncheon where the six children's hospitals selected to receive \$100,000 grant awards to establish Safety Stores along with Safe Escape Programs were announced by Angela Mickalide, Vice President of Education for the national Home Safety Council and one of the reviewers of the 44 proposals from children's hospitals submitted to NACHRI's request for proposals. In June 2007, NACHRI was awarded a million dollar grant from the Assistance to Firefighters Fire Prevention and Safety Grants Program. Riley Community Education and Child Advocacy worked with NACHRI in the preparation of this proposal to Homeland Security and two Community Education and Child Advocacy staff, Cara Fast, MSW, and Emily McQuade, MA, MPA, served on the proposal review team.

Stroup also worked with Greta Todd, Director of Child Advocacy, St. Louis Children's Hospital, to submit an abstract, "Nation's Children's Hospitals Get On Board with Child Safety through Safety Stores and Safety Centers," for a storyboard session that was prepared by Indiana University School of Medicine Visual Media and then presented by Todd at the Annual NICHQ Forum. The storyboard profiled two different models of Safety Stores and outcomes accomplished and were also on display at the Partner Presentation at NACHRI.

Healthy Children

Jump Kids Jump Movement keeps Jumpin'

Key accomplishments of the Jump Kids Jump Movement this quarter, under the leadership of Clarian Health (Clarian Health Promotions and Community Relations and Riley Community Education and Child Advocacy), included the following activities:

Community Education and Child Advocacy, Riley Hospital for Children

- 1) A Jump Kids Jump Movement web site was created through support provided by the Riley Hospital Instructional Technologies Team and Net Media One. See: www.jumpkidsjump.org.
- 2) The Jump Kids Jump Movement logo and logo use guidelines manual were developed.
- 3) A Jump Kids Jump banner was created for use at public events.
- 4) A Save the Date postcard and an Invitation postcard were developed and mailed to a statewide audience of Physical Education teachers in grades 3-5 in public, parochial, and charter schools to promote their participation in the May 2nd statewide launch of the Jump Kids Jump Movement.
- 5) Jump Kids Jump Movement showcase planning meetings have been convened regularly to keep planning moving forward for the presentation of the May 2nd statewide launch event at the State Fairgrounds Farm Bureau Building.

Children's Environmental Health

A group of students in the Master of Public Health (MPH) graduate program have chosen Riley Hospital as their community service project site. The student group is comprised of Erin Ayers, Megan Klopchin, Melissa Swan, and Teresa Thompson. Under the guidance of the department's *Healthy Children Programs* Manager, Emily McQuade, the P503 students will participate in the development of a series of fact sheets addressing topics for parents, professionals, children and teens. The fact sheets will allow the various target audiences to work together to keep homes, vehicles, and public spaces free from contaminants where children can thrive in a healthy environment. Topics to be addressed would include: secondhand smoke, lead poisoning, carbon monoxide, radon, mold, particulate matter, pollution, food poisoning. Additional topics will be considered based on research outcomes.

This fact sheet series offers a foundation for subsequent programming and other future spin-off education resources on children's health and the environment. Upon approval, the environmental health fact sheets will be incorporated into the department's library of resources made available to the community, much like the existing Safety Smart Series available for download from the department website (www.rileyhospital.org/kids1st) under the Safe Children link. These are also made available to community groups for dissemination to youth groups, health fairs, schools, etc.

Strong Families

Young Sibshops

On March 8, 2008, there were eleven attendees for Young Sibshop representing four different Indiana counties; Marion, Madison, Hamilton and Hancock. Damar Services Inc. was represented by Danielle Leham as a co-sponsor for the program. Easter Seals partnered by providing their facility in-kind for the workshop. Surveys collected gave 100% satisfaction by

parent and child attendees. Parent Feedback and comments: “Returning participant-love the program.” “X does not have other friends with special needs siblings. She needs an outlet to share her feelings with others like her. She enjoyed the workshop she attended in 2007.” “ We went in the fall and she really enjoyed it! It is nice for X to be the star of the show.”

Strong Families Grant Support

Riley Community Education and Child Advocacy is in receipt of \$3,000 in funding from the Autism Advocates of Indiana for a project titled “The Heads Up Program.” This program will assist families with protective helmets for children with seizures, epilepsy or any disability where the child may inflict self injuries behaviors to there head. An additional \$2000.00 was awarded to the program from Riley Hospital’s Cheer Guild. This program will be a cosponsored with the Riley Hospital Occupational Therapy Department.

Conferences and Committees/Strong Families Committee Support

The 6th Annual Disability Health and the Law: Emergency and Disaster Preparedness for Children with Disabilities, June 20, 2008. The objectives for this conference are to describe different types of emergencies and disasters that affect children with health care needs (CHCN) and understand the intricacies of the medical and legal aspects of caring for CHCN during emergencies, while learning about disaster plans for children with disabilities at the State, Community and Family level.

Christina Rogers also regularly attended and/or supported the following committees:

- Family Centered Care, Family Education Committee
- Sunny Start Initiative Family Committee
- Ball Gardens Restoration Program

Internships

Julia Crane, IUPUI BSW intern started her practicum with Community Education and Child Advocacy in January under Christina Rogers, BSW, CMC, Strong Families Programs Manager. Julia has worked hard and produced two articles for our department that have been printed in Indy’s Child Magazine. She has also assisted in health fairs and with the distribution and education to families awarded a child tracking device (ionKids) through a grant awarded from the Autism Advocates of Indiana Inc.

Trainings and Special Events

Sibshops:

April 25th and April 26th have been set as the dates for national training workshops on Siblings Issues and Training on the Sibshop Model. **The primary goal** is to train new Sibshop facilitators and administrators-that is adult sibs, service providers, parents, and others want to learn how to run a local Sibshop. During the two days of Sibshop training, they’ll learn about sibs’s life-long concerns, find out how to organize a local Sibshop, and experience what a

Sibshop is all about as they join Don Meyer and local young brothers and sisters for a four-hour demonstration Sibshop. Sibshop facilitator trainees will attend both days of the Sibshop training. **The secondary goal** is to educate parents, service providers, and others about sibs' ever-changing issues across the lifespan. This is an audience interested in sibling issues, but not necessarily interested in how to run a Sibshop. This audience attends the first day of the two-day training.

Children...Our Best Investment: Honoring a 10 Year Partnership:

The 10th Annual *Children: Our Best Investment* forum took place in two parts this year. The first part occurred at Riley Hospital's Ruth Lilly Auditorium on January 15 from 6-7:30 pm through support provided by Riley Community Education and Child Advocacy and Clarian Health Telemedicine. A presentation by advocate, Jim Killen, on "Child Advocacy basics 101," was presented to an audience of 25 child advocates, taped by Riley Hospital's Lilly Learning Center Audio-Visual team, transferred to the Indianapolis Children's Bureau website for access by a larger audience, and also shown at the second part on February 11, 2008 at the Indianapolis Sheraton downtown. Part two attracted 200 child advocates from across the state who gathered to learn about key issues impacting youth and then who practiced their advocacy skills at the State House through pre-set appointments with their state legislators. **Riley Hospital Community Education and Child Advocacy was a founding partner for this event and has honored that role with a commitment every year to participate and support this effort as the only hospital partner.** This year, Karen Stroup represented Riley Community Education and Child Advocacy at forum planning meetings and facilitated support activities by Riley Hospital and Clarian Health. Clarian Health Promotions and Community Relations again provided valued printing support for all event materials, Clarian Health Telemedicine provided technical support for Part one of this event, and Riley Community Education and Child Advocacy contributed department folders for use by event participants at both Parts one and two. *Children: Our Best Investment* is a partnership of many organizations that work together to provide an annual forum that showcases leading legislative issues impacting children and families and an opportunity for legislators to connect with child advocates on these issues.

Riley Community Outreach

Riley Explorer Post Recruiting Effort Begins

Karen Stroup worked with Christina Rogers to develop the vision for a Riley Explorer Post for high school students interested in health care careers to provide them through a Riley Explorer Post the opportunity to learn about and practice skills as a community advocate. A flyer was created and mailed to 300 area high school students from a mailing list provided by the Explorer Post of the Boy Scout Council for students interested in healthcare careers. The recruiting event on January 29, 2008 from 6-7:30 pm attracted two high school students and one parent who were provided a tour of Riley Hospital and an overview of the hospital's community outreach programs and resources that Riley Explorers would use and help present. A second mailing was conducted that announced a second April 15th recruiting event with the goal to attract at least 15 high school students to establish a Riley Explorer's Post. If less than 15 students are recruited, Riley Community Education and Child Advocacy will work with Riley Volunteer Services to

connect students who have expressed an interest to date in the Riley Explorer's Post into Riley as Riley Outreach Volunteers to assist the Department in community outreach events.

Riley Community Education and Child Advocacy participated in and supported these community events during this quarter:

Mid-Year Conference, Indiana District of Kiwanis International, Plainfield, Indiana (February 3, 2008), 7:30 am – 3:30 pm, # Participants: 500 Kiwanis Club members statewide.

Pam Bauer represented Riley Community Education and Child Advocacy at this event with a display showcasing the Jump Kids Jump Movement. Bauer distributed movement fact sheets, showed the "Get Jumpin'" DVD, distributed jump ropes, invited Kiwanians to jump rope with her, and signed up Kiwanis Clubs interested in learning more about how they could help support this movement by providing jump ropes in their community.

Sandy Loper represented Riley Community Education and Child Advocacy at this event with a display and presentation about the Riley Safety Store. Loper encouraged Kiwanians to advocate for a Riley Safety Store at one of the Clarian Health affiliate hospitals statewide.

Play Fit! President's Day event at The Children's Museum of Indianapolis, February 18, 2008, 10 am – 3 pm. # Participants: 2,000 children and families.

Pam Bauer again represented Riley Community Education and Child Advocacy and along with partners from Anthem and the Marion County Minority Health Coalition, promoted the Jump Kids Jump Movement at this event. The team distributed Movement fact sheets and 2000 jump ropes provided courtesy of Clarian Health and Anthem.

State Conference, Indiana Family Career and Community Leaders of America (FCCLA), Adam's Mark Hotel, March 7, 8:00 am – 2:00 pm. #Participants: 660 high school students, statewide representation.

Pam Bauer and Donna Skittle represented Riley Community Education and Child Advocacy at this conference with a exhibit showcasing the Jump Kids Jump Movement from 8 am – 1 pm where Movement fact sheets, May 2nd launch postcards, and a small inventory of jump ropes were distributed judiciously to students interested in demonstrating their jumping skills!

Bauer also conducted two half hour "mini" sessions about Jump Kids Jump at this event. She introduced FCCLA students to the Movement's May 2nd statewide launch and encouraged students to have their schools represented by physical education teachers at this event and to support activities and programs at their school where they could mentor and support younger students in their efforts to become more fit by jumping rope.

***I'm In!* Character Development Conference, Trader's Point Christian Church, Whitestown, Indiana, March 7, 6:00-7:00 pm. # Participants: 500 student athletes, coaches, teachers.**

Karen Stroup represented Riley Community Education and Child Advocacy at this event where she showcased the Jump Kids Jump Movement. Stroup staffed a pre-event display where she distributed Movement fact sheets and information about the May 2nd statewide launch of the Movement and showed the “Get Jumpin’” DVD. Riley Community Education and Child Advocacy also provided the event with department folders that overviewed all the different kinds of programs and resources available through Riley for outreach education. One of the event organizers, Dave Poindexter, also received a copy of the DVD, fact sheets, and information about the statewide launch to share with 50 key leaders in sports and education who are working together to continue to advance the mission to support character development of student athletes.

Circus Day! Indiana Historical Society, Indianapolis, Indiana, March 29, 10 am – 3 pm. # Participants: 2,000 children and families.

Pam Bauer again represented Riley Community Education and Child Advocacy at this event where she showcased interactive activities from the program manual under development to teach preschools jumping skills to be able to jump rope. Bauer also shared Movement fact sheets and information about the Jump Kids Jump Movement’s May 2nd statewide launch. Circus Day! is presented by the Day Nursery Association that serves families of preschoolers in the Indianapolis and surrounding area.

Indiana District of Key Clubs, State Conference, Monroe County Convention Center, Bloomington, Indiana, March 29, 8 am – 4 pm. # of participants: 500 high school students, statewide representation.

Karen Stroup represented Riley Community Education and Child Advocacy at this event where she staffed a display on the Jump Kids Jump Movement from 10 am to 3:30 pm and presented a 45 minute information/education session for Key Club students about the Movement and how they can support jump roping activities in their community and school. Stroup encouraged Key Clubs to have their schools represented at the May 2nd statewide launch.

**Media and Community Relations
Parenting Information and Education provided through *Indy’s Child***

Riley Community Education and Child Advocacy submits articles monthly to Clarian Marketing for publication in *Indy’s Child*, a popular parenting newspaper that highlights information, programs, and resources. During this quarter, articles on these topics were prepared and published in *Indy’s Child*:

<i>Month</i>	<i>Topic</i>	<i>Author</i>
January	Toy Safety	Cara Fast
February	Scald	Cara Fast
March	Disability Awareness	Julia Crane, Intern

Program Information for Parents of Children with Health Care Needs

Support from Dr. Richard Schreiner opened up an opportunity for Riley Community Education and Child Advocacy to develop copy and photographs for a full-page *Indianapolis Star* ad for Riley Hospital that was included in a special newspaper supplement showcasing statewide organizations serving children with health care needs or disabilities published in the *Indianapolis Star* on January 3, 2008. Strong Families Programs, including Sibshops, Special Care Sitter, and Pedal Power, and the resources of the Riley Safety Store to be able to serve all children, including the Safe Escape Program and the new Heads Up Program, were highlighted.

Marketing

Riley Hospital Health Care Heroes

Riley Hospital was well represented at the 8th Annual *Health Care Heroes* awards presented on March 7 by the *Indianapolis Business Journal* at a breakfast at the Indianapolis Westin Hotel. Riley was represented in three of the five nomination categories by Dr. James Lemons (Physician category); Robert Baxter (Volunteer category); and Karen Bruner Stroup (Non-physician category).

Dr. Lemons was announced as the Winner in the Physician category for his vision, leadership, and accomplishments during a career that has spanned over 30 years as a clinician, teacher, researcher, and advocate for children. Director of the Neonatal/Perinatal Medicine Division at the Department of Pediatrics for the Indiana University School of Medicine, Dr. Lemons has provided direct medical care for critically ill newborns at Riley and shaped the vision for the Riley NICU family support program. As a physician leader, he has raised more than \$2 million to build capabilities through the Riley/Kenya Mother and Baby Hospital in Eldore, Kenya to provide needed medical care for the 12,000 infants annually born at this Hospital, led many medical missions to Kenya, and mentored Kenyan students, faculty, and physicians (the hospital serves as the teaching hospital for nearly one-third of all doctors in Kenya).

Robert Baxter, Volunteer, was recognized as a Finalist for his inspiring work as the ambassador for fun and hope to Riley Hospital's kids through his creation and weekly offering by him and a dedicated corps of Riley volunteers who carry out bedside "smile therapy" with the "Magic Castle Cart" filled with fun trinkets, stuffed animals, finger puppets, creepy crawlies, books, and puzzles. Karen Bruner Stroup, PhD, Director of Community Education and Child Advocacy at Riley, also was recognized as a Finalist for her work as a champion for the safety of all kids through such projects as the Riley Safety Store, the first in the nation to serve all kids and families, including kids with health care needs or disabilities, with access to affordable safety products and injury prevention education. In addition to the original hospital-based Store, there are now five other Riley Safety Stores at several Clarian Health affiliate hospitals and at The Children's Museum of Indianapolis and the Riley Hospital Safety Store is looked to as a national model for replication by other children's hospitals.

Resource Distribution

First Quarter 2008 Resources Loaned and Distributed

We continue to put our resources on the Riley Hospital website to make our resources more accessible and more cost efficient to groups and organizations to access. The website stats report indicates that our resources accounted for 20% of the top 25 downloaded documents for the last 3 months. Our total downloads this quarter was 12,657 which is an increase of 27% over last quarter and represents 18% of all the website downloads which includes all of the Riley Hospital website. We continue to see a large number of our resources accessed from the website. This not only is more cost efficient but is also timelier to people needing the resources. Please continue to keep checking the Department website for new postings at www.rileyhospital.org/kids1st.

During the first quarter of 2008, several local organizations and partners contacted the Department and utilized hard copies our resources for various health and information fairs and to provide information to the community as a whole. Some of the community partners and organizations represented were Kiwanis, Lion's Clubs, day cares, Cub Scouts, elementary schools, and Clarian Health. Below is a condensed version of frequently loaned and distributed resources.

- Our posters continue to be very popular. 602 Matches and Lighter posters (<http://www.rileyhospital.com/parents-and-patients/wellness-center/commed/burn-poster.jsp>) were distributed in both English and Spanish. This poster conveys the importance of locking up your matches and lighters away from young children.
- 404 safe escapes for children with special needs posters were distributed. These posters convey how to help a child with special needs escape a fire. The Lock, Drop, and Roll poster and the Move Low Under Smoke poster may be seen at <http://www.rileyhospital.com/parents-and-patients/wellness-center/commed/burn-poster.jsp>
- We continue to distribute the Check Detector stickers to partners across the state of Indiana. A total of 300 of these stickers were distributed in both English and Spanish.
- 5,801 of various Safety Smart sheets were distributed in both English and Spanish. The Safety Smart series addresses a variety of topics regarding safety specific to children. The Safety Smart sheets may be viewed at <http://www.rileyhospital.com/parents-and-patients/wellness-center/commed/safety-smart.jsp>.
- Morgan County Hospital and Medical Center, Decatur County Memorial Hospital, and the Indianapolis Children's Museum received numerous resources this quarter to assist them with their safety store start up in their facilities.

Volunteers:

Our volunteers continue to be a very important part of Community Education and Child Advocacy providing the manpower to prepare and participate in special events. This quarter we received a total of 85 hours from our volunteers, Dorothy Burton and Julia Crane.