

Children matter.

Quarterly Report, April - June 2008

Produced by

Community Education and Child Advocacy

Riley Hospital *for* Children

Indianapolis, Indiana

Dear Advocates for Children and Families:

In about three months, we will all elect a new President of the United States.

There are many things that we learn through the media about the two candidates for our nation's highest political office: their personal lives, public and private mis-steps and mistakes, or breaking news about the latest sound bite, strategic and secret meeting, appearance on a late evening comedy show, or change in public opinion poll or in political campaign course. How much is reported, specifically, however, about what each candidate stands for through his vision for the future of our country -- our children? Sadly, a candidate's position on issues impacting the lives of children and families typically does not show up on the evening news or in the local paper. We all can change the course of this inattention.

How much do you know about where our government and candidates for political office stand for in regard to children's and family issues and priorities on Medicaid, healthcare, education, safety, housing, nutrition, the environment, transportation? How much do you know about issues impacting children? Visit the National Association of Children's Hospitals and Related Institutions web site at http://www.childrenshospitals.net/AM/Template.cfm?Section=Public_Policy2&Template=/TaggedPage/TaggedPageDisplay.cfm&TPLID=156&ContentID=33458 to learn more.

Here at Riley Hospital, our commitment to advocacy for children remains constant. Be aware of our resources and capabilities to help stay informed and to help empower you and others to advocate for children and families in this next election. On the Riley Hospital website, visit <http://www.rileyhospital.org/resources/documents/toolkit%202.pdf> to download a Child Advocacy toolkit. It's a primer for all of us to help us start or refine our skills to speak up on behalf of positive change for kids. Here at Riley, Dr. Joseph O'Neil has joined the Board recently of the Children's Coalition of Indiana (of which Riley Hospital is a proud member). Help Dr. O'Neil with your suggestions and concerns for kids to support his abilities to give voice to children's priorities and issues through the Coalition, which sets forth a comprehensive public policy agenda for kid's issues for legislators for attention and action in each Indiana General Assembly.

Here at Riley, Darla Cohen, Coordinator for Riley Hospital's Family Centered Care Program, recently traveled to Washington, DC, and led Riley Hospital's participation in the National Association of Children's Hospitals and Related Institutions Family Advocacy Day where, through the good work of Jon Mills, Clarian Health Government Relations, Darla and Leah Smith, a Riley Hospital patient, and her family, met personally with Senator Evan Bayh to give voice to his supporting of Medicaid and other issues important to children and families. Twenty-six children's hospitals registered and brought children and their families this event. For more information, see: <http://childrenshospitals.typepad.com/fad08/> .

From the candidates for President on down to the candidates running for local office, let's all remember to ask where they stand and what they will do to better the lives of our children. Your voice is never more needed than now.

Sincerely,

Karen Bruner Stroup, PhD, Director
Community Education and Child Advocacy
Riley Hospital

Safe Children Programs

Racing for Safety Website

Work continued to develop and promote the Racing for Safety website. The American Occupational Therapy Association (AOTA) interviewed Janet Stout Everly of the IU Occupational Therapy Program and Cara Fast for an article about the work to develop the prototype for the Racing for Safety website (see www.racingforsafety.org). The article, part of AOTA's centennial celebration publications (see: <http://www.aota.org/News/Centennial/40313/CY/Bike.aspx>), reviewed the many partnerships that were required to develop this community outreach project, which uses the web to introduce teens and college students to information they can use to become bike safety educators and to set up bike safety courses in their community. The project team (the Indiana University Occupational Therapy Program, the Indiana University School of Informatics, the THINK FIRST Program, and Riley Community Education and Child Advocacy) worked with the Indianapolis Motor Speedway Media Productions who assisted the team in developing seven webisodes for the website that feature IRL driver, Ed Carpenter, as the central narrator for each webisode that overviews key topics relating to the teaching of bike safety and setting up bike safety courses. \$25,000 in funding currently is being sought to support final production of all seven webisodes for the website (one prototype webisode is already on the website).

Field Testing:

- **Hot Stop:** A contribution of 8 Hot Stop products was made by the manufacturer for the Riley Safety Store Team to field test this fall to provide feedback on the effectiveness of this product in helping to prevent scald burn injuries. Hot Stop is partnering with the national Home Safety Council and Karen Stroup had worked with partners there to make an approach to this manufacturer for consideration of this request. Results of the field test (anticipated for fall 2008) will be shared with the manufacturer and the Home Safety Council. Possibilities also will be explored for 1) working with other Safety Stores nationwide to evaluate this product through Safety Stores by 2) making this available (potentially) on the Mercury Distributing site provided by NACHRI for children's hospitals nationwide to purchase low-cost child safety products.
- **Lock It Up Bottle:** Prototypes of a Riley Lock It Up Bottle have been developed to begin exploring by the Riley Safety Store Team how this idea can help slow down access by young children to dangerous products like lighters and matches. A brief survey instrument has been drafted and initially reviewed for comment by the Riley Burn Team.

Riley Safety Store Update

The Riley Safety Store continues to thrive here at Riley and in other parts of the state. Tipton Hospital opened their Riley Safety Store on June 28, 2008 with very successful results. To date, there are active Riley Safety Stores in Decatur County Memorial Hospital, The Children's Museum of Indianapolis, and Tipton Hospital. A Riley Safety Store will open up later this year

at Morgan Hospital and Medical Center. Several other Clarian Affiliates have also expressed interest in having Riley Safety Stores in their facilities.

The Riley Safety Store Stats (for the store on the Riley campus) for this quarter are as follows:

<i>2008</i>			
<i>Month</i>	<i># purchasing</i>	<i># products sold</i>	<i>Income</i>
<i>April</i>	<i>156</i>	<i>392</i>	<i>\$2187</i>
<i>May</i>	<i>210</i>	<i>450</i>	<i>\$2696</i>
<i>June</i>	<i>146</i>	<i>349</i>	<i>\$2339</i>
<i>Total</i>	<i>512</i>	<i>1191</i>	<i>\$7222</i>

The Riley Safety Store focused on wheeled safety this quarter, and had a prominent well-defined display featuring bike helmets, multi-sport helmets, elbow/knee wrist pad kits, and bike flags. This display featured these safety items as well as important useful safety tips.

The Riley Safety Store at the downtown location quietly celebrated its third birthday this quarter with birthday activities taking place the week of June 9-13. Jacqueline Jones and Rosy Sandoval, Riley Safety Store Education Associates, planned and presented the events for the birthday celebration. Interactive displays and games on water safety and safety for wheeled sports were featured during the week.

Committee/Group Work/Conferences

Cara Fast, Safe Children Programs Manager, participated in the following committees or work groups this quarter:

- Injury Free Coalition for Kids
- Marion County Fatality Review Team
- Safe Kids Indiana
- Riley Leadership in Child Advocacy
- Suite Dreams Riley Playground Committee

During this quarter, Cara Fast attended the following workshops/and or conferences:

- Fundamentals of Supervision Series, IUPUI
- SAFE Kids Conference, IUPUI

Conference Proposals and Presentations

Presentations:

- Karen Stroup was invited to be a presenter for a webinar on “Fire Safety for Persons with Disabilities” hosted by the national Home Safety Council on April 16. As part of the one hour webinar, Stroup spoke about the Riley Safety Store and Safe Escape Program and encouraged listeners to advocate for these programs at the children’s hospitals in their states.
- Karen Stroup was invited to serve on a panel at the state conference of the Indiana Public Health Association at Purdue University on May 12. The panel showcased 3 speakers talking about model public health community programs that demonstrated innovative partnerships, use of resources, and new directions for program development and implementation. The panel immediately followed remarks by Dr. Judy Monroe, State Health Commissioner, and also featured speakers from the Indiana Perinatal Network and Indiana Tobacco Prevention and Control. Stroup overviewed the statewide growth of Riley Safety Stores and the Jump Kids Jump Movement.

Proposals:

Riley Community Education and Child Advocacy submitted 2 proposals for funding consideration for this quarter:

- one proposal to the Riley Children’s Foundation for consideration for renewed funding for the next fiscal year.
- one proposal (+ a revised proposal) at the request of the WellPoint Foundation submitted through the Riley Children’s Foundation in support of the Jump Kids Jump Movement.

Healthy Children

Jump Kids Jump Movement

This quarter saw several key milestones accomplished for the Jump Kids Jump Movement, which included the following:

- Continued reading of the Jump Kids Jump Movement web site, www.jumpkidsjump.org. The Movement fact sheet was revised and capabilities built into it for posting of new events and registration (as required) for movement-related events.
- Launch on May 2nd at the Farm Bureau Building of the Indiana State Fairgrounds. 130 Physical Education teachers from across the state attended this event; a total of 225 participated (including students from four pilot program schools, the Indy Airbears jump rope team, Movement partners). Bob Sanders from the Indianapolis Colts was a guest at this event and spoke to the kids and teachers about the importance of jump roping. This launch was a coordinated effort led by Clarian Health. Earned media coverage was

provided by all Indianapolis electronic media. Video also was shot by Clarian Marketing and edited for transfer over to U Tube to promote the launch of the Movement (see: <http://video.aol.com/video-detail/jump-kids-jump-movement/1702047>).

Indiana District of Kiwanis International Support

Resource packets were prepared and delivered for all of the new in-coming Lt. Governors for the Indiana District of Kiwanis International (during their June visit to Riley Hospital and Kiwanis International). Packets provided information on the Riley Safety Store, the Safe Escape Program, Jump Kids Jump Movement, Special Care Sitter, and Hoppin' for Health.

Lisa Cole of Clarian Health Promotions and Community Relations and Karen Stroup met with Dave Worel, advisor to the Indiana District of Kiwanis International, and Victoria "Jump" McClary, (in-coming Governor for the Indiana District of Kiwanis International) and other Key Club Advisors for an initial meeting on Saturday, May 10, to talk through possibilities of support for the Jump Kids Jump Movement by the Indiana District of Key Club International. McClary extended an invitation as a result of that meeting for Cole, Stroup, and Chaz Robinson (one of the ambassadors for the Jump Kids Jump Movement) to present to the in-coming Lt. Governors for the Indiana District of Key Club International, in Nashville, Indiana, on Friday, June 6 from 5:00 pm to 8:30 pm. The Indiana District of Key Club International now is in process to set up a special event in September 2008 to generate funds to purchase jump ropes for the Jump Kids Jump Movement and is also preparing to promote the Jump Kids Jump Movement at their international conference in Denver in July 2008.

Riley Community Education and Child Advocacy facilitated the connections and support that helped bring payment and resources together for an Indiana District of Kiwanis International display at the Kiwanis International Conference in Orlando from June 26 to 29. Riley Hospital Administration through Gary Miller generously contributed \$350 toward a 10 x 20 display with the Indiana District of Kiwanis International generously contributing the remaining half. Riley Community Education and Child Advocacy provided quantities of the following resources for the Indiana District to showcase at this international convention to encourage clubs worldwide to use Riley Hospital ideas and resources: Key to a Safe Home brochure, Home Safety Activities booklet, Safety Store brochure, Safe Escape Program flyer, Jump Kids Jump Movement fact sheet, Secure Solutions (home safety starter) kits, and the Jump Kids Jump Movement banner. Clarian Health Promotions and Community Relations supplied an inventory of Jump Kids Jump Movement jump ropes also to be used at this display.

Children's Environmental Health

Emily McQuade, Healthy Children Programs Manager, continues to work with a group of students from the Indiana University Master of Public Health program. The students are conducting a research study and developing a series of fact sheets for the *Clean Air for Kids* program. After an extensive review of the literature, the students completed a targeted survey to understand the level of existing knowledge.

A special thank you to the following clinical areas for their participation in the survey:

- Drs. Michael Tsangaris and Frederick E. Leickly and staff at Riley Children's Specialists
- Debbie Koehl, MS, RRT and staff of Pulmonary Rehabilitation and Patient Education at Methodist
- Nancy K. Boyle, RN and staff of the Ear, Nose and Throat Clinic at the Riley Outpatient Center

The data is still being analyzed, but preliminary results have allowed the students to focus their efforts in creating helpful, useful, and appropriate educational interventions for the community. Based on survey results, the students felt the area needing the most education was Particulate Matter pollution and its impact on respiratory health. They have been offered the opportunity to contribute to the monthly article published by Riley Hospital in Indy's Child Magazine. Look for this informative piece in the November 2008 issue. The survey results also helped the students focus their efforts on 4 main topics: Particulate Matter, Carbon Monoxide, Mold, and Radon. The MPH students are developing the core content, and Community Education and Child Advocacy will take this content and use them as a base for the *Clean Air for Kids* educational program.

Safe Escape Program Update

Free Products Distributed via Safe Escape , April-June 2008	
ALBAC EVAC MAT	12
CARBON MONOXIDE DETECTOR	48
CARSEAT/STROLLER/WHEELCHAIR ID STICKERS	153
IONKIDS CHILD TRACKING SYSTEM	21
IONKIDS EXTRA WRISTAG	5
JUST ABOUT ME BOOKLET/ CHILD ID CARDS	0
LIGHT STICKS/GLOW STICKS	236
MEDICAL ID WRISTBAND, AGES 3-9	54
MEDICAL ID WRISTBAND, AGES 10-15	38
MEDICINE, DAILY ORGANIZER (INSULIN)	0
MEDICINE, MEDORGANIZER (GENERAL MED)	0
MOMMY I'M HERE CHILD LOCATOR	36
PAKKIE TRANSFER SLING	10
PHONE, AMPLIFIED	6
PHONE, CLEAR VOICE EMERGENCY PHONE	7
PHONE, PHOTO P300	25
PHONE, UNIPHONE 1140	1
PORTABLE HEALTH PROFILE, FAMILY	32
PORTABLE HEALTH PROFILE, INDIVIDUAL	61
READY MASK, ADULT	63
READY MASK, CHILD	2
SIGNAL ONE VOCAL SMOKE ALARM	67
SILENT CALL BED VIBRATOR WITH PIN JACK	11
SILENT CALL CO DETECTOR AND TRANSMITTER	11
SILENT CALL SIDEKICK RECEIVER	11
SILENT CALL WEATHER RADIO AND TRANSMITTER	11
SILENT CALL SMOKE DET AND TRANSMITTER	11
STATIC CLING, NONVERBAL	97
STATIC CLING, SERVICE ANIMAL	9
STICKER, NONVERBAL	91
STICKER, SERVICE ANIMAL	7
TOOTHPRINTS DENTAL IMPRESSIONS	152
WHEELCHAIR PONCHO, ADULT	0
WHEELCHAIR PONCHO, CHILD	4
WHEELCHAIR PONCHO, TEEN	4
WHEELCHAIR PONCHO, TODDLER	2
WHISTLE, FINGER GRIP	12
WHISTLE, FLEX COIL	27
WHO'S SHOES ID	95

Safe Escape continues to serve the families of Riley Hospital for Children. A total of **67** families were served this quarter. That's 67 more families that now have a customized emergency preparedness plan thanks to this innovative program started right here at Riley Hospital for Children!

Visit www.safeescape.org to learn more about Safe Escape.

The table represents approximate number of products distributed to families participating in Safe Escape assessments at the original Riley Safety Store.

Emily McQuade, MPA, MA, Safe Escape Program Manager, served as a guest on a panel at the recent Health Disability and the Law Conference held at the IU School of Law in Indianapolis. This year's conference, "Emergency And Disaster Preparedness for Children with Disabilities" held in June 2008, provided an excellent opportunity for the Safe Escape program to be a prominent leader in the regional dialogue of emergency preparedness and evacuation for vulnerable populations.

Please see the Training Section for more information about Safe Escape on a national level.

Strong Families

Sibling Support Training Draws Multi-State Participation

Riley Community Education and Child Advocacy hosted an April 25-26 Sibshop Facilitator Training led by Don Meyer the Director of the Sibling Support Project, a Seattle-based national project dedicated to the lifelong concerns of brothers and sisters of people with health care needs and disabilities. Don has conducted workshops on sibling's issues and trainings on the Sibshop model in all 50 states and in seven countries. Joining as sponsors for this training were: About Special Kids, Easter Seals Crossroads, and Damar Services. The training drew 37 participants on day one with 11 of the participants from Indiana. Other participants were from Washington DC, California, Ohio, Kentucky, Illinois and Washington. The first day of the training discussed brothers and sisters of people with disabilities and health care needs unique concerns and opportunities, along with a discussion panel of brothers and sisters, and then how to get Sibshops started, the primary goal to train new Sibshop facilitators, and on day 2 Don, along with our local Sibshop facilitator Christina Rogers, BSW, CMC of Riley Hospital, hosted our young brothers and sisters for a four hour Demonstration Sibshop. There were 12 young participants in attendance from Hamilton, Madison, Johnson, Hendricks and Marion counties! The second day drew 27 new facilitators for Sibshops. "Indiana alone now has 11 people trained to be Sibshop facilitators. Families drive from all over the state to attend our Sibshops, now hopefully families will have facilitators closer to their homes." says Christina Rogers, BSW, CMC, Strong Families Programs Manager for Riley Community Education and Child Advocacy, who spearheaded planning for this training. The total attendance of this workshop was 76 and Riley's Community Education and Child Advocacy Team was proud to identify the importance of meeting the needs of these very significant family members!

Pedal Power Program

A review of the 2007 hits on the Riley Hospital website suggests high interest in Riley Community Education and Child Advocacy's information/education resources on Adapted Bikes. Available information on the number of downloads of these materials showed a total of 8,044 downloads for 2007-2008 (first quarter 2008). Downloads for our bike safety education program resources for that same period totaled to 3,029. The vision for the Pedal Power Program, which holds to the belief that bike safety courses should be for all kids, including kids with disabilities, continues to work as a result of valued support from the Indiana District of Kiwanis International. This quarter, the Fort Wayne Kiwanis clubs joined together to purchase an adapted bike for a child with disabilities from Huntington. Because of direct support and a commitment to service from Bob Leonard (Lt. Governor for the Johnny Appleseed Division), Don Ramsey (Indiana District Governor), Deryl Denney (KIDS for Riley), the Pedal Power course happened on Saturday, June 21, in Fort Wayne. As a result of their support, the child received her adapted bike, and 24 area kids participated and received bike helmets that day at low cost.

Strong Families Grant Support

Christina Rogers, BSW, CMC, Strong Families Programs Manager is working to submit a research study to the IUPUI/Clarian Institutional Review Board for the purpose of validating the need for protective helmets for families who have children with disabilities such as autism, epilepsy, and seizures, or who are prone to self-injury. This grant will provide support to a limited number of families needing a protective helmet for their child, provided the family has a prescription for the protective helmet. This project is supported by a minimal fee from the Riley Occupational Therapy Department to secure a proper fitting helmet for their child. The monetary support to begin this program is being provided by the Autism Advocates of Indiana. Future goals are to carry these helmets at a minimal cost in the Safety Store after grant dollars expire.

Conferences and Committees/Strong Families Committee Support

Christina Rogers served on the planning committee for the 6th Annual Disability Health and the Law Conference which focused on emergency and disaster preparedness for children with disabilities. The objectives for this conference, held on June 20, 2008, were to describe different types of emergencies and disasters that affect children with health care needs (CHCN) and understand the intricacies of the medical and legal aspects of caring for CHCN during emergencies, while learning about disaster plans for children with disabilities at the State, Community, and Family level.

Christina Rogers also regularly attended and/or supported the following committees:

- Family Centered Care, Family Education Committee
- Sunny Start Initiative Family Committee

Riley Hospital and University Support

Parent Magazine Survey/Hospital Administration

Karen Stroup compiled and submitted by May 23 Community Education and Child Advocacy's information and documentation to Hospital Administration in response to questions asked about our hospital's outreach in child safety and health through the Parent's Magazine survey for rating of the nation's best children's hospitals. Stroup also connected with other Riley outreach partners to touch base so that all information reported by Riley in these areas would be as comprehensive as possible.

Riley Burn Unit Site Verification Support

Karen Stroup compiled 2007-2008 documentation to support the Riley Burn Care Unit's state and national community outreach activities as part of the unit's preparation for re-verification by the American Burn Association. She also participated in the Burn Team's meeting with the site reviewers on June 17.

Indiana University Occupational Therapy Program

Karen Stroup continued in her role as an appointed member of the Indiana University Occupational Therapy Program's Advisory Council. Stroup attended the April 16 meeting where members discussed the program's curriculum, research activities, and partnerships to enhance the program's visibility and growth.

Internships

Christina Rogers, Strong Families Manager supervises two social work students per year: one in the Fall/Winter semester and one in the Winter/Spring semester for the IUPUI School of Social Work. She will be supervising another student in August.

Emily McQuade, MPA, MA, is mentoring an intern to support the Safe Escape program during the summer semester. Megan Fager, a senior studying Health Administration at Indiana University Bloomington, is interning from May-August 2008.

Trainings and Special Events

Riley Outreach at Let's Meet PBS Kids in the Park

Riley Community Education and Child Advocacy again provided leadership this year for the planning and delivery of Riley Hospital's presentation at the 15th Annual Let's Meet PBS Kids in the Park at the American Legion Mall in downtown Indianapolis. The free event annually attracts 40,000 families of preschool-aged children and provides an ideal opportunity for Riley Hospital to promote important education and interactive activities on children's health and safety. Riley Hospital was a co-Title sponsor along with Marsh for this event.

This year, the centerpiece attraction again at the Riley Tent was a "Teddy Bear Clinic" in the park where kids got a chance to build a homemade stethoscope, put on a doctor's cap and gloves, and then work with a volunteer team of Indiana University School of Medicine students (a new addition to the volunteer team at this year's event) who helped each child take their teddy bear through a "mock" clinical assessment using play medical equipment and a clinical assessment sheet (The Teddy Bear Clinic or "Hospital Day"). The homemade stethoscope craft activity and the clinical assessment sheet are all included in Riley Community Education and Child Advocacy's "Hoppin' for Health" CD-based curriculum for parents, preschool teachers, childcare providers, and early elementary school teachers to use to introduce young children to healthcare basics.

The Riley Team connected with 10,000 children and families at this event. Key event information is noted below:

- We needed, used, and filled every inch of a **40 x 40** tent with activities, information and resources

- The total Riley Volunteer Team for this event was close to **40** volunteers for the day, which ran from 7:00 am set up to 4:30 pm tear down (actual event ran from 10 am to 4 pm). The Pediatric Student Interest Group provided valued support this year in recruiting medical students to support this event.
- Additional partners supporting the Riley presentation at this event included: Indianapolis Injury Free Kids Coalition (interactive pedestrian safety education was provided along with information about Kids Dart Drive Smart); Prevent Blindness Indiana (**144** vision screenings for children were provided that day); Marion County First Steps (information materials were provided, First Steps volunteers assisted in handing out First Steps and other education materials and at the Teddy Bear Clinic); Methodist Medical Group (information about services was provided, children were engaged with an "Operation" game).
- About **6,500** Riley Hospital toothbrushes were distributed along with a tips for healthy teeth flyer (toothbrushes were purchased by Clarian Marketing with direction/support from Pediatric Dentistry, flyer was developed again by Clarian Marketing with direction/support from Pediatric Dentistry).
- Approximately **1,000** Hoppin' for Health CDs were distributed to parents to use at home and/or to give to their child's preschool or child care provider or to other preschool and early school educators.

The Teddy Bear Clinic was successful, engaging, and kept the volunteer team working steadily throughout the event. The Clinic in the Park "concept" provides a model for continued creative additions/revisions/partnerships to address new or leading priorities for children's health and safety at this event and other similar community events where Riley Hospital and/or the Indiana University School of Medicine is reaching out to families of young children

Planning Support for Girl Power Conference

Much in the same way that "Let's Meet PBS Kids in the Park" represents a signature Riley event, the Girl Power Conference also provides Riley Hospital with an opportunity to reach out to a targeted large audience (anticipated 1,500 girls ages 7-12) on Saturday, October 10 at the Indiana State Fairgrounds. Riley Hospital is the title sponsor for this event.

Riley Community Education and Child Advocacy has joined with Clarian Health Promotions and Community Relations to contribute to the overall organization of this event into five areas: the power of 1)knowledge, 2)health, 3)arts, 4)service, and 5)self esteem and also contributed recommendations for exhibitors to participate in each of these areas. Community Education and Child Advocacy also is helping to build the vision for 3 cornerstone ideas to support this event this year and in future years:

1. Riley Poetry Jam (Power of Self Esteem): Early development is underway to create a forum for girls to write and perform original poetry on-site as a way to
 - a. honor the legacy of Indiana's poet laureate, James Whitcomb Riley,
 - b. recognize Riley Hospital, the only children's hospital in the nation named for a poet;

- c. provide girls with an opportunity to challenge their abilities to think, write, and perform; and
 - d. build connections with Indiana's new poet laureate.
2. **Girl Power Community Art Project (Power of Art):** Community Education and Child Advocacy has built connections with local artist, Julie "Satch" Kern, who creates cutting edge collage art on women's issues, to help guide the vision for development of a community artwork to be built that day by the young girls attending this event. Kern has developed the vision, shared it with Lisa Cole and Karen Stroup, and cost projections and potential funders to support this project currently are being built. The outcome for this project is to secure the opportunity to have this artwork showcased at an Indianapolis area location (or locations) frequented by children and families to celebrate the Power of Art and girls working together.
 3. **Power of Dreams book (Power of Self Esteem):** A draft of a book with content drawn directly from a speech by Dr. Ora Pescovitz on the importance of girls having dreams and setting goals is underway to be able to show Dr. Pescovitz with her recommendations/approval to (then) continue to move forward to explore design/printing of this book to give to all girls attending the 2008 Girl Power Conference. The vision for this book also is to establish a connection with The Children's Museum of Indianapolis' Power of Children permanent exhibit to continue to build capabilities for attracting young people to leadership and community service.

The Girl Power Conference has the potential to be the springboard for year-round programming by Riley Hospital (from Community Education and Child Advocacy: Kids Are Great curriculum, Taking Charge: 2000 & Beyond, link to Heather's Voice website) and Clarian Health on girl-related issues -- all centralized and linked off of a Girl Power website that can serve as a conduit to these resources, information, and programs.

Christina Rogers, BSW, CMC, Strong Families Programs Manger has arranged the Safety Store and Community Education and Child Advocacy resources to have representation at Riley Hospital's Christian Sarkine Autism Treatment Center's Annual Autism Awareness Fair. At this year's event on April 18, 2008, the Safety Store offered a drawing for a free ionKids child safety tracking device. The monies for ionKids was made possible by the Autism Advocates of Indiana in support for child safety for everyone! Injury prevention education was offered to all families that inquired at the event.

Riley Safety Store Training/Network Development

The National Association of Children's Hospitals and Related Institutions (NACHRI), in partnership with Riley Hospital's Safety Store Team, presented a Safety Store workshop, which includes Riley Hospital's pioneering Safe Escape Program, April 10-11, 2008 at Riley Hospital for Children in Indianapolis.

Six children's hospitals participated in the NACHRI Safety Store workshop:

- University of Iowa Children's Hospital, Iowa City, IA
- Children's Hospital of Michigan, Detroit, MI
- St. Louis Children's Hospital, St. Louis, MO
- Rainbow Babies and Children's Hospital, Cleveland, OH
- Legacy Emanuel Children's Hospital, Portland, OR
- Monroe Carell Jr. Children's Hospital at Vanderbilt, Nashville, TN

The Riley Safety Store, the first of its kind in the nation to serve all children including children with disabilities or health care needs, opened in 2005 and offers families, staff and the general public access a broad inventory of low-cost child safety products and injury prevention education. Also in 2005, Riley Hospital for Children initiated the Safe Escape Program, run through the Riley Safety Store. Safe Escape offers families of children with health care needs and disabilities the education, information and equipment they need to prepare for safe escape evacuations during emergencies.

Each of the children's hospitals participating in the workshop received a \$100,000 grant to establish a Safety Store that includes the Safe Escape program. The six finalists were selected from among 44 applications by a panel of eight reviewers, experts in the field of injury risk and prevention, including Cara Fast, MSW, Riley Safety Store Manager, and Emily McQuade, MPA, MA, Riley Safe Escape Program Manager.

The Safety Store and Safe Escape Program training at Riley Hospital and the grant funding for the six participating children's hospitals were made possible by a \$1 million grant awarded to NACHRI by the U.S. Department of Homeland Security under the Federal Emergency Management Agency's Assistance to Firefighters Grant Program -- Fire Prevention and Safety grant number EMW-2006-FP-02952.

Cara Fast served as Team Riley's lead responder to follow-up queries from children's hospitals attending the training and fielded numerous queries for direction and support relating to products, operations, and staffing. Team Riley, consisting of Cara Fast, Christina Rogers, Emily McQuade, and Karen Stroup, presented a proposed course of action to NACHRI for monthly ½ hour calls to the six children's hospitals, monthly WEBEX programs on Safety Store and Safe Escape, and video broadcasts every two months that would link the six sites together to talk and share information with one another. Team Riley wrote content and also posted information and resources about Safety Stores, the Safe Escape Program, and child safety for children with health care needs or disabilities on the NACHRI Share point site.

Riley Community Outreach

Rogers is establishing an annual relationship with Crispus Attucks for 9th and 10th grade student training on Special Care Sitter. All students will receive CPR certification, Special Care Sitter Training and opportunities to complete the program by working their internship hours in the Riley Hospital Outpatient Clinics.

Marketing

Christina Rogers, BSW, CMC is the Safety Stores Adaptive products Manager. Christina works to see new products in the Safety Store are represented by Riley Families. Christina surveyed clinics and talked with Clinic Managers to supply new products in the Safety Store this quarter. Some of these new products are ID bracelets for children with allergies, epilepsy, and autism. She has also found a new product called Tattoos with a Purpose. This product is a form of ID for children with allergies, autism and if the child were to get lost provides information on who to contact. Another great product is the Dose Keeper. It keeps track of your child's dose administration. Christina has marketed these products through out the hospital in the news stands and in the clinics as handouts. Stop by one of the news stands for information or stop in the Safety Store to see what is new!

Resource Distribution

Second Quarter 2008 Resources Loaned and Distributed

The traffic to the Riley Hospital website continues to increase with each quarter. For all of 2007 the total downloads of the kids1st first documents which were included top 25 downloads for the entire Riley Hospital web site was 30,311. To date this year we already stand at 25,062 downloads well on the way to far exceeding the total for 2007. We continue to see a large number of our resources accessed from the website. This not only is more cost efficient but is also timelier to people needing the resources. Please continue to keep checking the Department website for new postings at www.rileyhospital.org/kids1st.

During the second quarter of 2008, several local organizations and partners contacted the Department and utilized hard copies of our resources for various health and information fairs and to provide information to the community as a whole. Some of the community partners and organizations represented were Kiwanis, Indianapolis Parks, public libraries, and Clarian Health. Below is a selection of the statistics for this quarter.

- 966 posters in English and Spanish were distributed this quarter. This includes the Safe Escape posters and the Matches and Lighter posters. These posters may be viewed at <http://www.rileyhospital.com/parents-and-patients/wellness-center/commed/burn-poster.jsp>
- A total of 12,405 documents were downloaded from the Riley Hospital website. This number is only the total of the kids1st documents which were included in the overall Riley Hospital web site top 25 downloads. The kids1st site within the Riley Hospital web site accounted for over half of the top 25 downloads each month. Some of the program manuals included in this list was Jump Kids Jump Manual (917), The Dirty Dozen: Playground Safety (1,188), and The Riley Riders and Striders Bike and Pedestrian Manual (755).
- A total of 1,317 of various Safety Smart sheets were distributed in both English and Spanish. The Safety Smart series addresses a variety of topics regarding safety specific to children. The Safety Smart sheets may be viewed at <http://www.rileyhospital.com/parents-and-patients/wellness-center/commed/safety-smart.jsp>.

Volunteers:

Our volunteers continue to be a very important part of Community Education and Child Advocacy providing the manpower to prepare and participate in special events. This quarter we received a total of 150 hours from our volunteers, Health Administration Intern Megan Fager and Social Work Intern Julia Crane.